

The Dalima logo consists of the word "dalima" in a lowercase, white, sans-serif font. A small red square is positioned above the letter "i".

dalima

Brochure of Digital Panels from the Dalima Network

DIGITAL

2026

Dalima 2026

ABOUT US

DALIMA is a leading urban communication and digital media company, specializing in the development and management of next-generation outdoor advertising platforms.

We transform urban spaces into high-impact communication channels, combining technology, creativity, and strategic intelligence to bring brands and people closer together at the right time.

Through an integrated network of digital and physical media, we create relevant, dynamic, and results-oriented communication experiences.

More than advertising, we create presence, value, and impact for brands in the cities where we operate.

Como anima.



Where everything happens

MAPIUTO

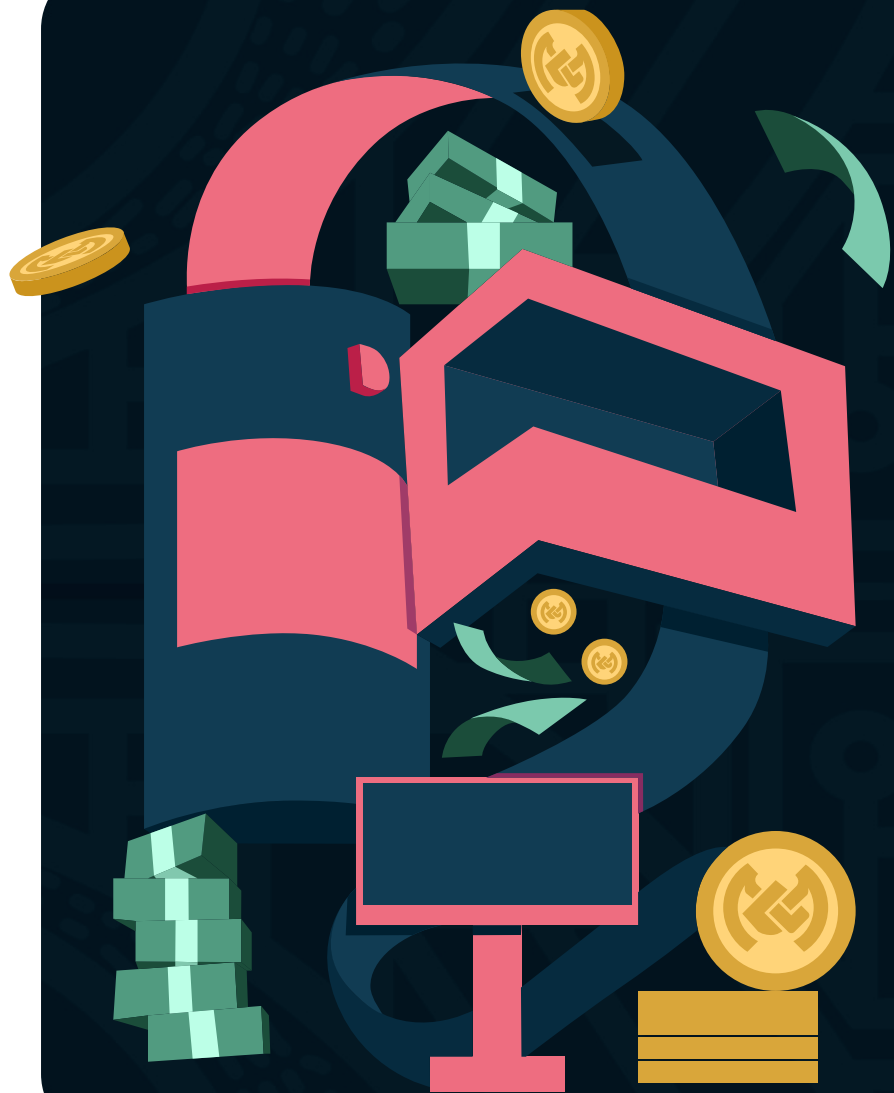
+1.2 million
inhabitants

+ 400 thousand
vehicles in daily circulation

High decision-making
and consumption power

80%
of national and
international
companies and
institutions





ADVERTISING FOR EVERY BUDGET

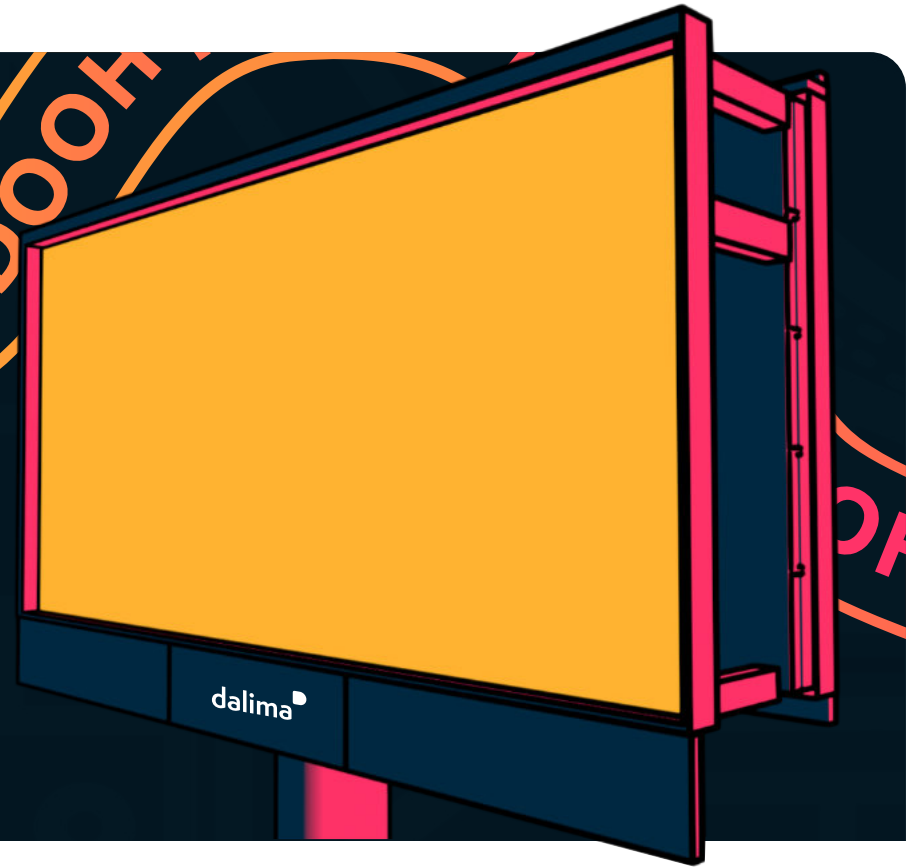
Big brands, small
businesses, **equal
visibility.**

Effective, accessible
advertising with
resultados reais

**Tailor-made
packages** or SMEs
and local businesses.

Segmentation by
zones and audience
profiles.

Why Outdoor Digital Advertising?



IMPACT

It cannot be ignored, turned off, or blocked.

COST-BENEFIT

High frequency and excellent return.

MEASUREMENT

Monthly reports with concrete data.

MEASUREMENT

No wasted paper/ink

VERSATILITY

Adaptable by location, time, and weather.

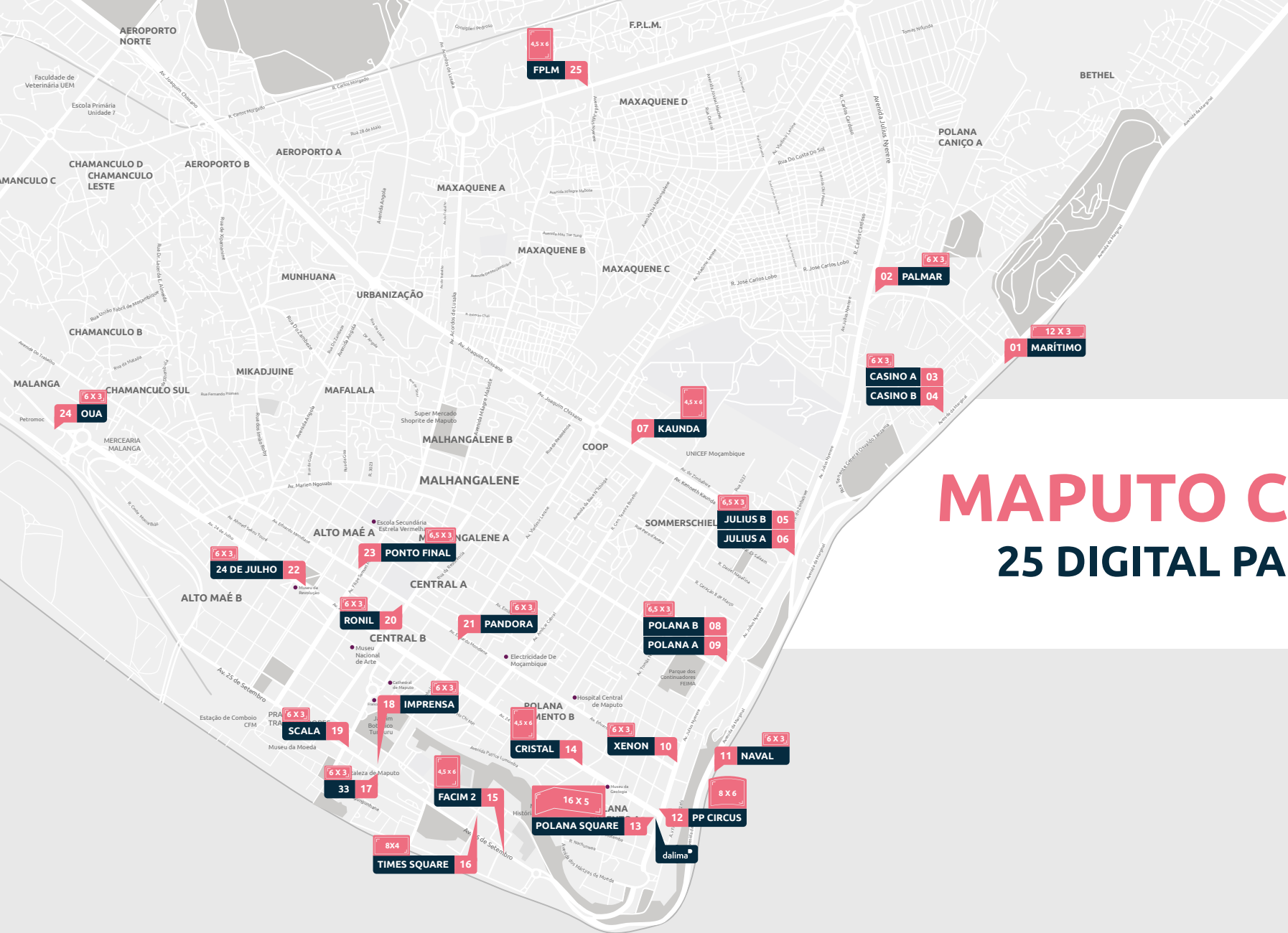
Our Network in numbers

+40 operational panels in Maputo

20 hours a day

Frequency:
2 minutes and
30 seconds

24 spots
per hour



MAPUTO CITY

25 DIGITAL PANELS

4.5 x 6
FPLM 25

6 x 3
02 PALMAR

12 x 3
01 MARÍTIMO

6 x 3
CASINO A 03
CASINO B 04

4.5 x 6
07 KAUNDA

6.5 x 3
JULIUS B 05
JULIUS A 06

6.5 x 3
POLANA B 08
POLANA A 09

4.5 x 6
CRISTAL 14

6 x 3
XENON 10

6 x 3
11 NAVAL

4.5 x 6
FACIM 2 15

16 x 5
POLANA SQUARE 13

8 x 6
12 PP CIRCUS

8 x 4
TIMES SQUARE 16

6 x 3
24 DE JULHO 22

6 x 3
RONIL 20

6 x 3
21 PANDORA

6 x 3
18 IMPRENSA

6 x 3
SCALA 19

6 x 3
33 17

6.5 x 3
23 PONTO FINAL

6 x 3
ALTO MAÉ B

6.5 x 3
ALTO MAÉ A

6.5 x 3
MALHANGALENE A

MALHANGALENE B

MALHANGALENE

MALHANGALENE

COOP

UNICEF Moçambique

SOMMERSCHIEL

MALHANGALENE A

MALHANGALENE B

MALHANGALENE

MALHANGALENE

MALHANGALENE

MUNHUANA

MUNHUANA

MUNHUANA

MUNHUANA

AEROPORTO A

AEROPORTO B

AEROPORTO C

AEROPORTO D

CHAMANCULO D

CHAMANCULO C

CHAMANCULO B

CHAMANCULO A

MALANGA

MALANGA

MALANGA

MALANGA

POLANA CANIÇO A

POLANA CANIÇO B

POLANA CANIÇO C

POLANA CANIÇO D

BETHEL

BETHEL

BETHEL

BETHEL

MAXAQUENE D

MAXAQUENE C

MAXAQUENE B

MAXAQUENE A

MAXAQUENE A

MAXAQUENE B

MAXAQUENE C

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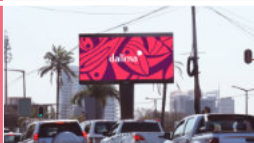
MAXAQUENE A

MAXAQUENE B

MAXAQUENE C

CLICK
HERE 

DIGITAL PANELS


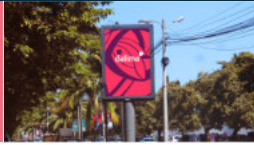

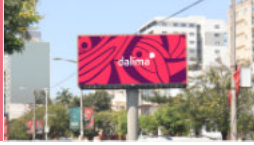





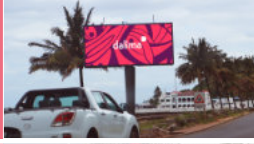


| | | | LOCATION | CARS/DAY | EXPOSURE | TYOLOGY | PRICING |
|----|--|--|---|------------------|-------------------------------|------------------------|-----------------|
| 01 |  | MARÍTIMO Size 12 x 3 m Resolution 1152 x 288 pixels | Marginal Avenue at Clube Marítimo | 40 a 50 thousand | Medium 50 a 70 sec. | Marginal | 79 990 mt/month |
| 02 |  | PALMAR Size 6 x 3 m Resolution 576 x 288 pixels | Crossing of Julius Nyerere Avenue and para o Palmar Avenue | 30 a 40 thousand | Medium High 100 a 150 sec. | Marginal | 44 990 mt/month |
| 03 |  | CASINO A Size 6 x 3 m Resolution 576 x 288 pixels | Marginal Avenue | 50 a 60 thousand | Moderate 30 a 60 sec. | Marginal | 44 990 mt/month |
| 04 |  | CASINO B Size 6 x 3 m Resolution 576 x 288 pixels | Marginal Avenue | 50 a 60 thousand | Moderate 30 a 60 sec. | Marginal | 44 990 mt/month |
| 05 |  | JULIUS B Size 6,5 x 3 m Resolution 640 x 288 pixels | Roundabout of J. Nyerere and K. Kaunda Avenues Towards the Presidency | 50 a 60 thousand | Medium High 100 a 150 sec. | Upper Residential Zone | 44 990 mt/month |
| 06 |  | JULIUS A Size 6,5 x 3 m Resolution 640 x 288 pixels | Roundabout of J. Nyerere and K. Kaunda Avenues towards South Beach | 50 a 60 thousand | Medium High 100 a 150 sec. | Upper Residential Zone | 44 990 mt/month |

The panels operate 20 hours a day, 24 spots per hour, with a rotation of 1 spot every 2 and a half minutes.

Prices without VAT

CLICK
HERE 

DIGITAL PANELS








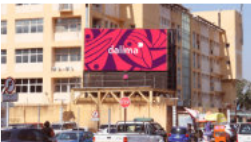



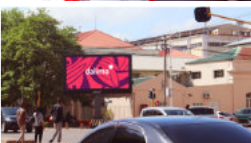
| | | | LOCATION | CARS/DAY | EXPOSURE | TYPOLOGY | PRICING |
|---|--|--|--|---------------------|--------------------------------------|-----------------------------------|-------------------------|
| 07  |  | KAUNDA A Size 4,5 x 6 m Resolution 384 x 576 pixels | Kenneth Kaunda Avenue Near da França Street | 40 a 50 thousand | Moderate 60 a 100 sec. | Upper Residential Zone | 44 990 mt/month |
| 08  |  | POLANA B Size 6,5 x 3 m Resolution 640 x 288 pixels | Julius Nyerere Avenue , former headquarters of TV Miramar towards H. Polana | 30 a 40 thousand | Medium High 100 a 150 sec. | Upper Residential Zone | 44 990 mt/month |
| 09  |  | POLANA A Size 6,5 x 3 m Resolution 640 x 288 pixels | Julius Nyerere Avenue , former headquarters of TV Miramar towards H. Polana | 30 a 40 thousand | Medium High 100 a 150 sec. | Upper Residential Zone | 44 990 mt/month |
| 10  |  | XENON Size 6 x 3 m Resolution 576 x 288 pixels | Crossing of Eduardo Mondlane Avenue and Julius Nyerere Avenue | 50 a 60 thousand | Medium High 100 a 150 sec. | Commercial | 44 990 mt/month |
| 11  |  | NAVAL Size 6,5 x 3 m Resolution 640 x 288 pixels | Marginal Avenue near and towards the Naval Club | 30 a 40 thousand | Moderate 30 a 60 sec. | Marginal | 44 990 mt/month |
| 12  |  | PIRI PIRI CIRCUS Size 8 x 6 m Resolution 864 x 648 pixels | Crossing of Julius Nyerere Avenue and 24 de Julho Avenue | 15 a 20 thousand | Moderate 60 a 100 sec. | Bus Stop Commercial | 119 990 mt/month |

The panels operate 20 hours a day, 24 spots per hour, with a rotation of 1 spot every 2 and a half minutes.

Prices without VAT

CLICK
HERE 

DIGITAL PANELS

| | | | LOCATION | CARS/DAY | EXPOSURE | TYOLOGY | PRICING |
|---|--|---|---|------------------|-------------------------------------|----------------------------------|-------------------------|
| 13  |  | POLANA SQUARE Size 16 x 5 m Resolution 2352 x 720 pixels | Crossing of Julius Nyerere Avenue and 24 de Julho Avenue | 30 a 40 thousand | Moderate 60 a 100 sec. | Bus Stop Commercial | 139 990 mt/month |
| 14  |  | CRISTAL Size 4,5 x 6 m Resolution 384 x 576 pixels | Crossing of 24 de Julho Avenue and Dos Lusiadas Avenue | 30 a 40 thousand | Medium High 60 a 100 sec. | Bus Stop Commercial | 44 990 mt/month |
| 15  |  | FACIM Size 4,5 x 6 m Resolution 384 x 576 pixels | 25 de Setembro Avenue next to the old FACIM | 30 a 40 thousand | High > 150 sec. | Upper Commercial Zone | 42 990 mt/month |
| 16  |  | TIMES SQUARE Size 8 x 4 m Resolution 768 x 384 pixels | Crossing of Zedequias Manganhela Avenue and do Pântano Street | 20 a 30 thousand | High > 150 sec. | Downtown Financial Center | 54 990 mt/month |
| 17  |  | 33 Size 6 x 3 m Resolution 576 x 288 pixels | Crossing of 25 de Setembro Avenue and Vladimir Lenine Avenue heading towards TVM | 30 a 40 thousand | High > 150 sec. | Downtown Financial Center | 42 990 mt/month |
| 18  |  | IMPRESA Size 6 x 3 m Resolution 576 x 288 pixels | Crossing of 25 de Setembro Avenue and Vladimir Lenine Avenue | 30 a 40 thousand | High > 150 sec. | Downtown Financial Center | 42 900 mt/month |

The panels operate 20 hours a day, 24 spots per hour, with a rotation of 1 spot every 2 and a half minutes.

Prices without VAT

CLIQUE AQUI 

DIGITAL PANELS

| | | | LOCATION | CARS/DAY | EXPOSURE | TPOLOGY | PRICING |
|---|---|---|--|------------------|--------------------------------------|--------------------------------|-----------------|
| 19  |  | SCALA Size 6 x 3 m Resolution 576 x 288 pixels | Crossing of 25 de Setembro Avenue and Samora Machel Avenue towards Central Market | 20 a 30 thousand | Medium High 100 a 150 sec. | Baixa Cidade Industrial | 42 990 mt/month |
| 20  |  | RONIL Size 6 x 3 m Resolution 576 x 288 pixels | Crossing of Eduardo Mondlane Avenue and Karl Marx Avenue | 50 a 60 thousand | Moderate 60 a 100 sec. | Bus Stop Commercial | 42 990 mt/month |
| 21  |  | PANDORA Size 6 x 3 m Resolution 576 x 288 pixels | Crossing of Eduardo Mondlane Avenue and Vladimir Lenine Avenue | 50 a 60 thousand | Medium High 100 a 150 sec. | Bus Stop Commercial | 42 990 mt/month |
| 22  |  | PONTO FINAL Size 6,5 x 3 m Resolution 640 x 288 pixels | Crossing of Eduardo Mondlane Avenue and Guerra Popular Avenue | 50 a 60 thousand | Moderate 60 a 100 sec. | Bus Stop Commercial | 42 990 mt/month |
| 23  |  | 24 DE JULHO  Size 6 x 3 m Resolution 576 x 288 pixels | Crossing of Albert Luthuli Avenue and 24 de Julho Avenue towards the Museum of the Revolution | 50 a 60 thousand | Moderate 60 a 100 sec. | Bus Stop Commercial | 42 990 mt/month |
| 24  |  | OUA Size 6 x 3 m Resolution 576 x 288 pixels | OUA Avenue at the Petromoc gas station | 40 a 50 thousand | Medium 100 a 150 sec. | Highway | 42 990 mt/month |
| 25  |  | FPLM  Size 4,5 x 6 m Resolution 384 x 576 pixels | FPLM Avenue near Mavalane Hospital towards Xiquelene Market | 30 a 40 thousand | Moderate 60 a 100 sec. | Highway | 42 990 mt/mês |

The panels operate 20 hours a day, 24 spots per hour, with a rotation of 1 spot every 2 and a half minutes.

Prices without VAT



+400k
drivers, per day

MARÍTIMO

79 990 mt/month



LOCATION

Marginal Avenue at Clube Marítimo



EXPOSURE

Medium
50 a 70 sec.



SIZE

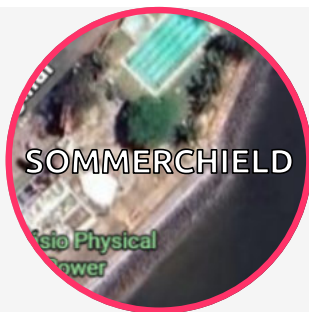
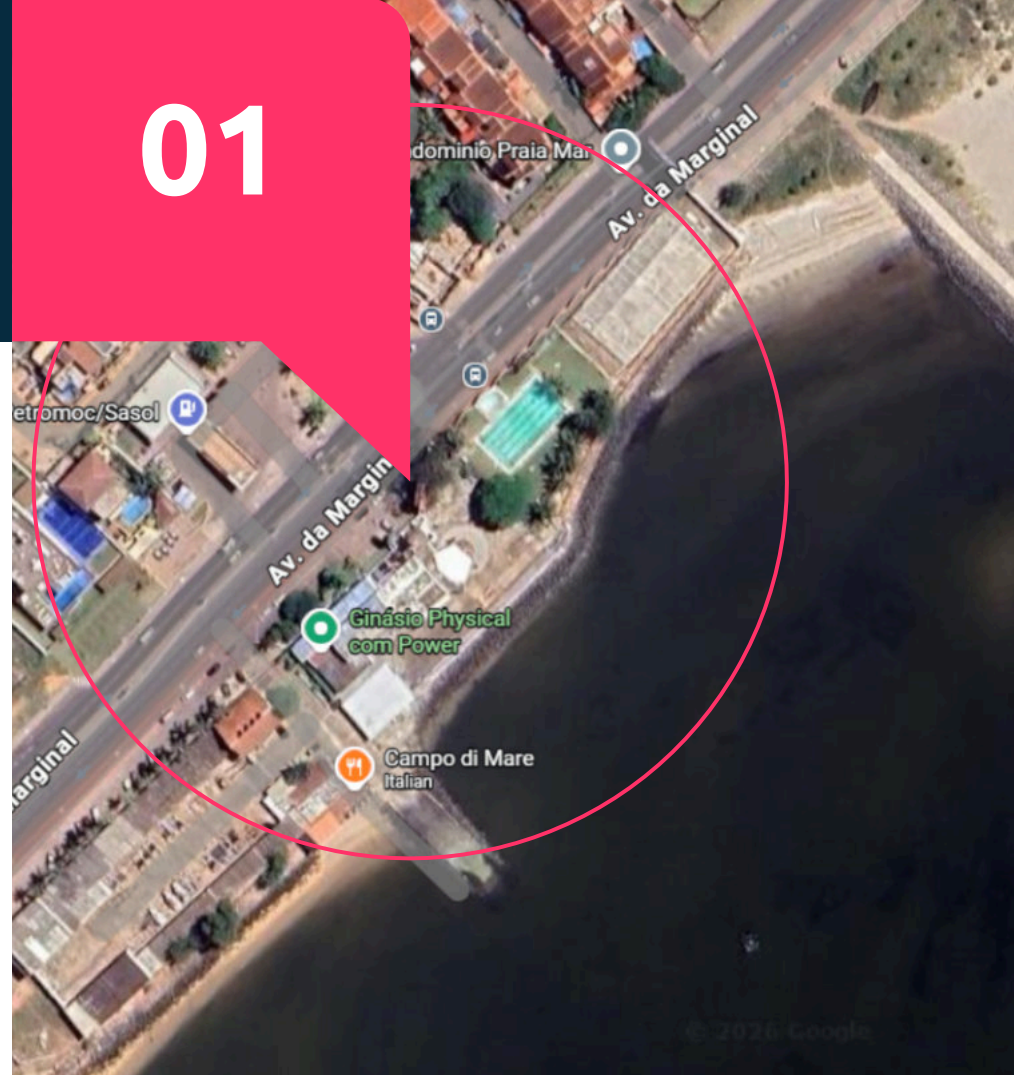
12 x 3 meters
1152 x 288 Pixels



CARS PER DAY

40 a 50 thousand

01



TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

PALMAR

44 990 mt/month



This panel does not allow the airing of campaigns that promote the consumption of alcoholic beverages.



LOCATION

Crossing of **Julius Nyerere Avenue** and **para o Palmar Avenue**



EXPOSURE

Medium High
100 a 150 sec.



SIZE

6 x 3 meters
576 x 288 Pixels



CARS PER DAY

30 a 40 thousand

02



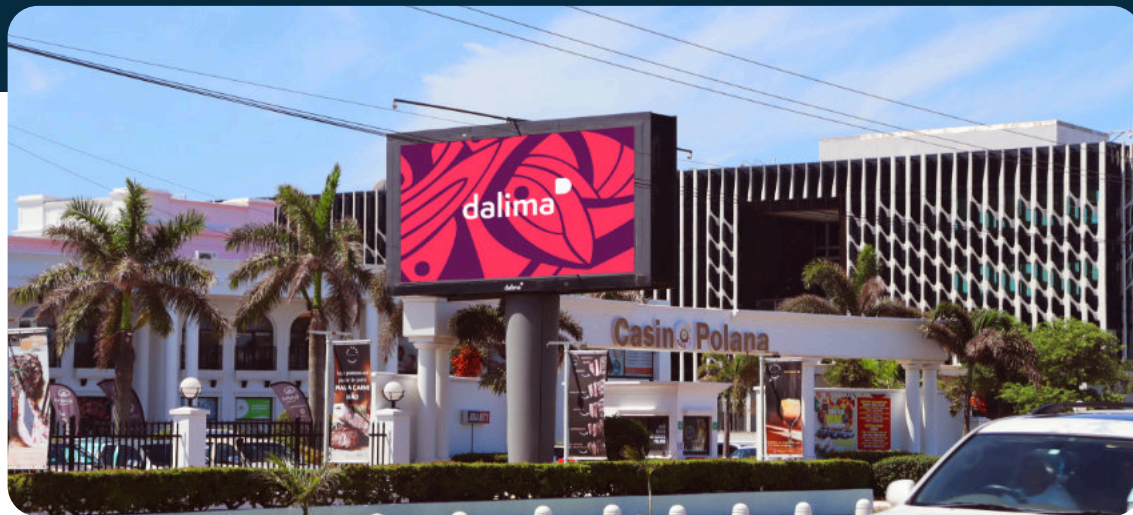
MAPUTO BUSINESS AND TRADE CENTER

- It attracts not only the corporate public, but also other social strata, encompassing the headquarters of the main banks and the largest national companies, located in the vicinity of the city center.
- Heavy and congested traffic, resulting in longer exposure times for our network (up to 4 minutes per car). Here, the audience is exposed to more than 27 million ads per day.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

CASINO A

44 990 mt/month



LOCATION

Marginal Avenue



EXPOSURE

Moderate
30 a 60 sec.



SIZE

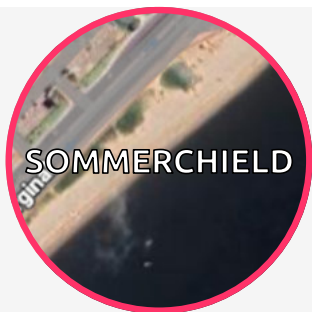
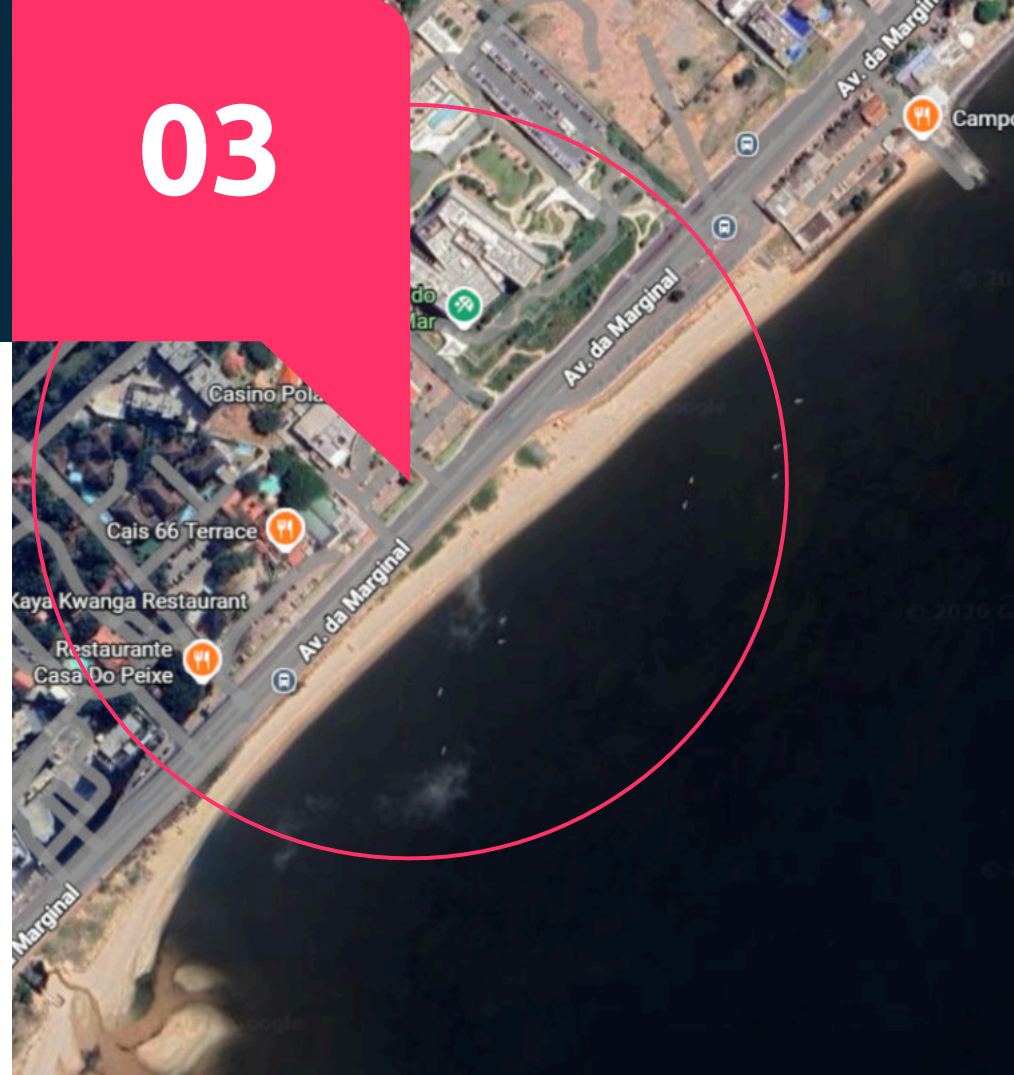
6 x 3 meters
576 x 288 Pixels



CARS PER DAY

50 a 60 thousand

03



SOMMERCHILD

TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

CASINO B

44 990 mt/month



LOCATION

Marginal Avenue



EXPOSURE

Moderate
30 a 60 sec.



SIZE

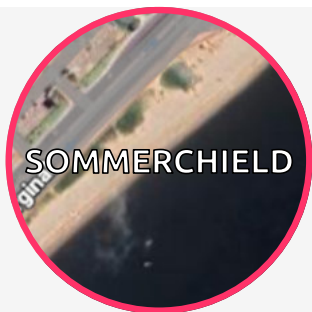
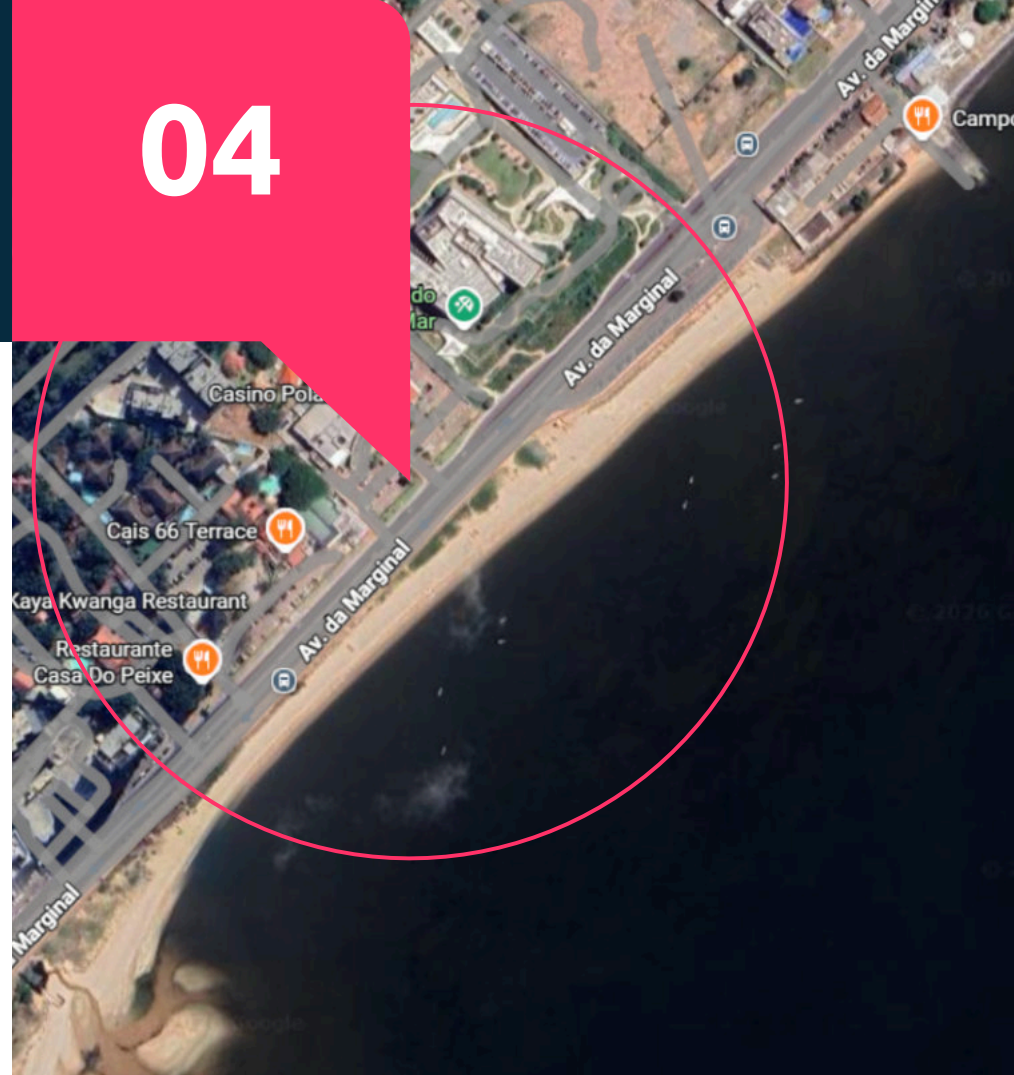
6 x 3 meters
576 x 288 Pixels



CARS PER DAY

50 a 60 thousand

04



SOMMERCHIELD

TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

JULIUS B

44 990 mt/month



LOCATION

Roundabout of J. Nyerere and K. Kaunda Avenues Towards the Presidency



EXPOSURE

Medium High
100 a 150 sec.



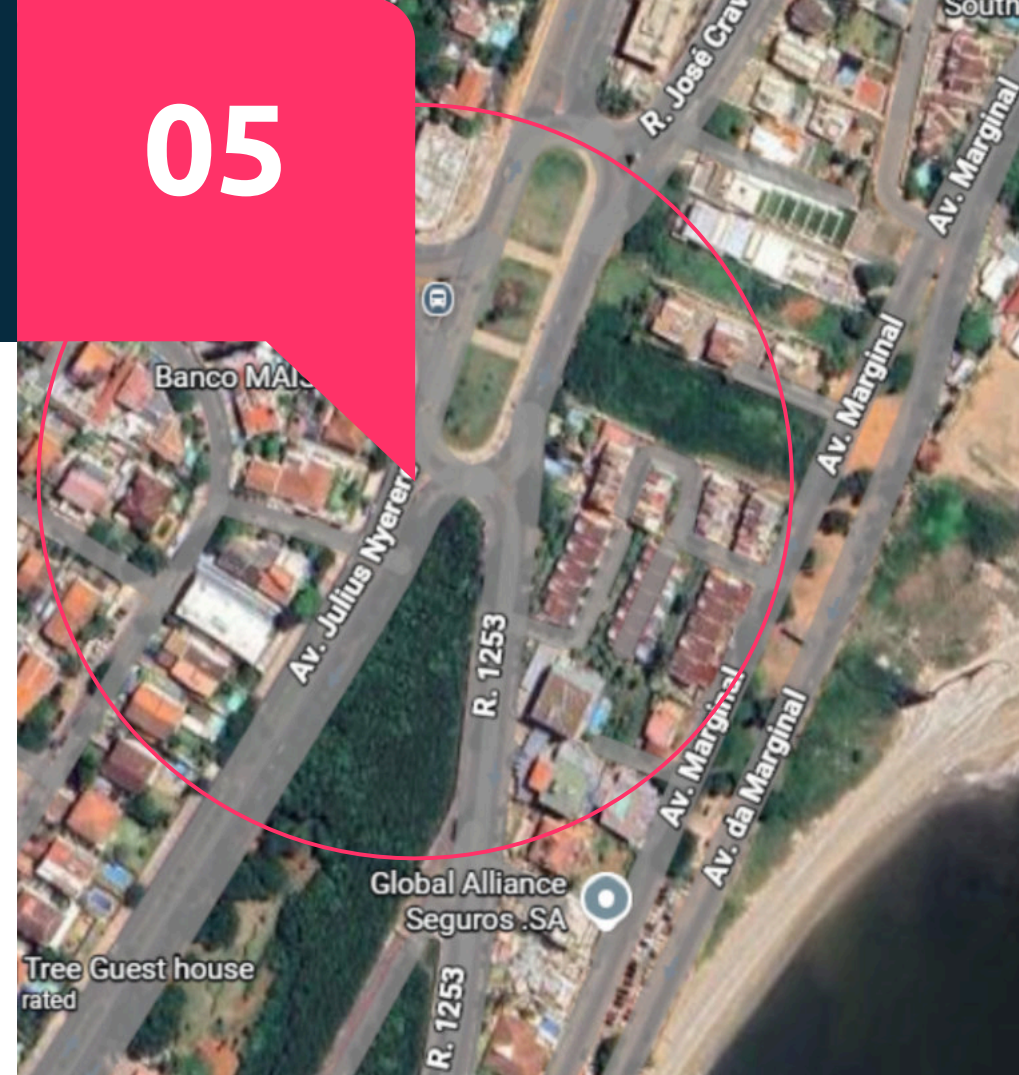
SIZE

6,5 x 3 meters
640 x 288 Pixels



CARS PER DAY

50 a 60 thousand



05



TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

JULIUS A

44 990 mt/month

06



LOCATION

Roundabout of J. Nyerere and K. Kaunda Avenues towards South Beach



EXPOSURE

Medium High
100 a 150 sec.



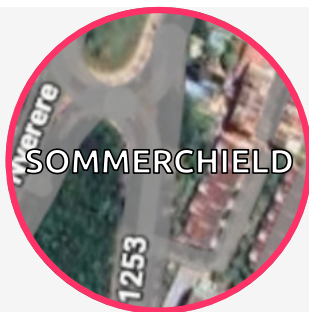
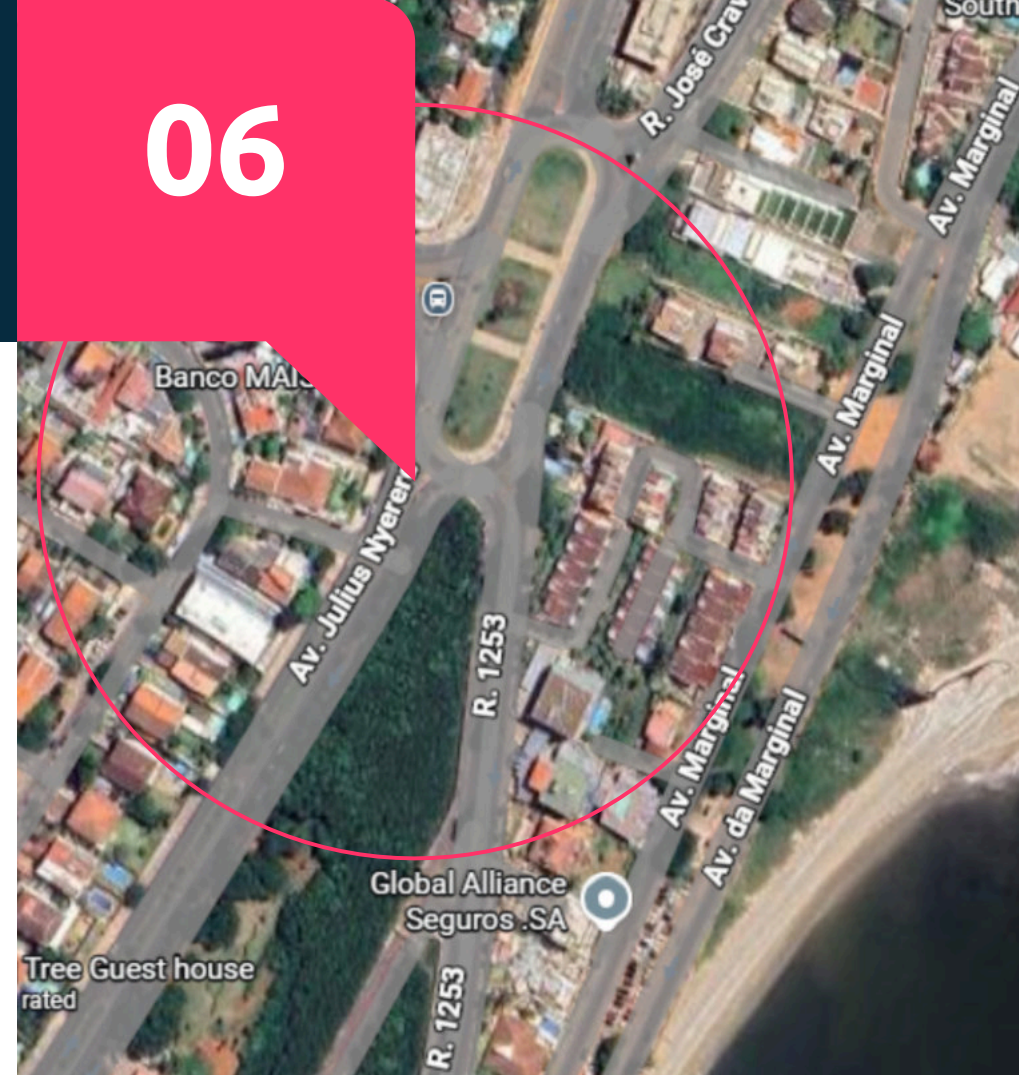
SIZE

6,5 x 3 meters
640 x 288 Pixels



CARS PER DAY

50 a 60 thousand



SOMMERCHIELD

TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2-2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

KAUNDA A

44 990 mt/month



LOCATION

Kenneth Kaunda Avenue Near da França Street



EXPOSURE

Moderate
60 a 100 sec.



SIZE

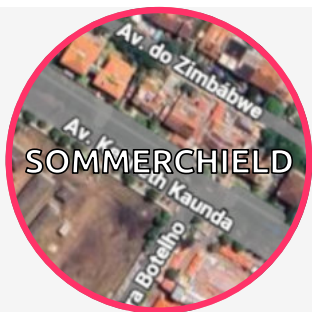
4,5 x 6 meters
384 x 576 Pixels



CARS PER DAY

40 a 50 thousand

07



TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

POLANA B

44 990 mt/month



LOCATION

Julius Nyerere Avenue ,
former headquarters of TV
Miramar towards H. Polana



EXPOSURE

Medium High
100 a 150 sec.



SIZE

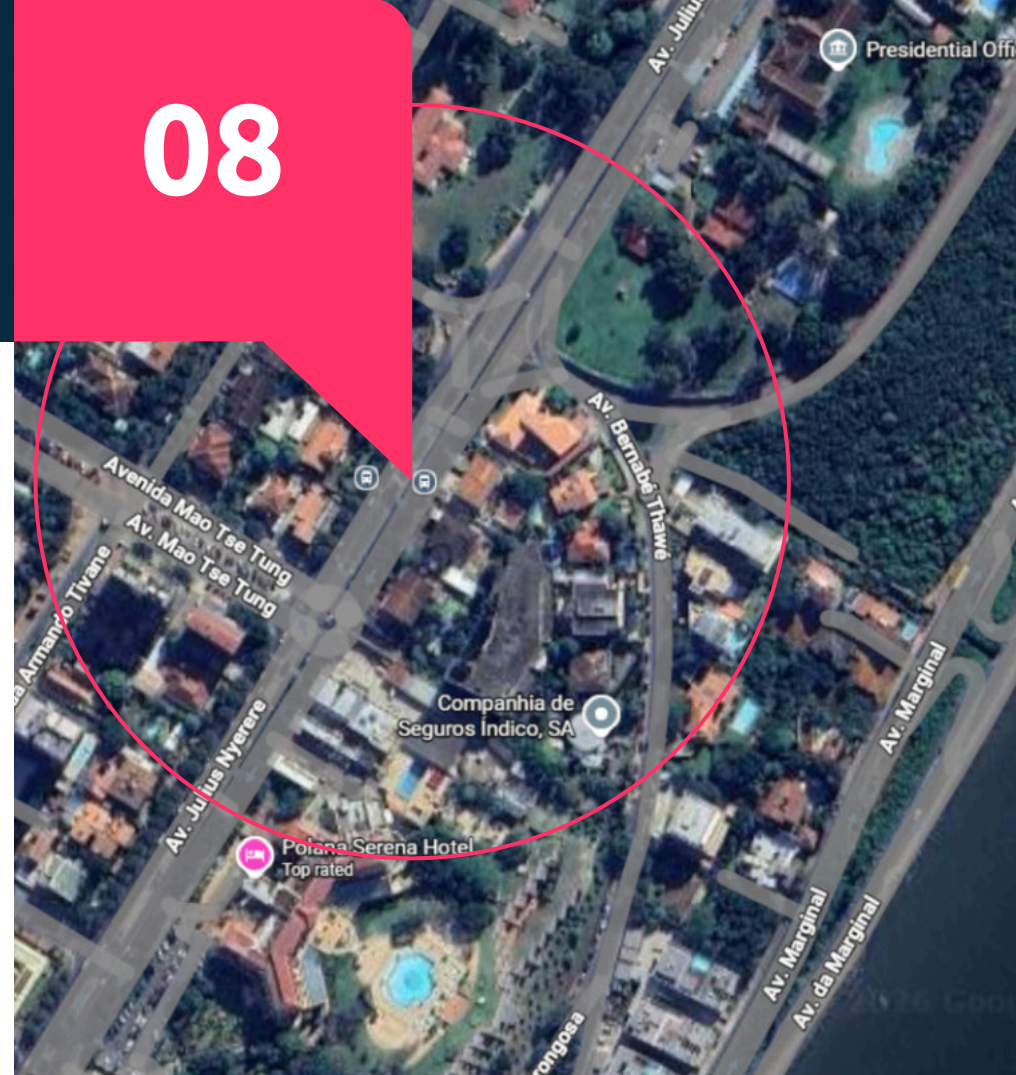
6,5 x 3 meters
640 x 288 Pixels



CARS PER DAY

30 a 40 thousand

08



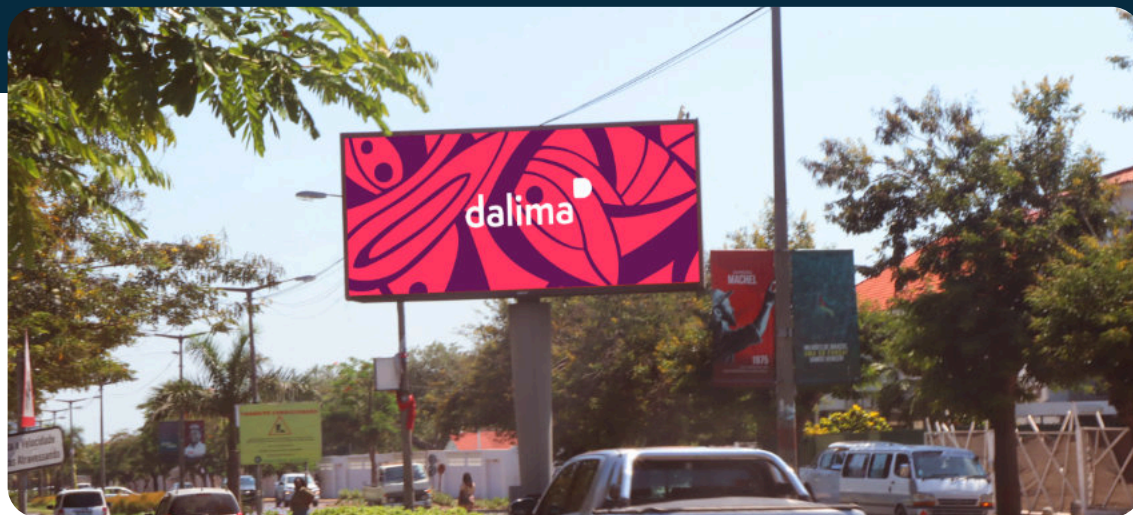
TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

POLANA A

44 990 mt/month



LOCATION

Julius Nyerere Avenue ,
former headquarters of TV
Miramar towards H. Polana



EXPOSURE

Medium High
100 a 150 sec.



SIZE

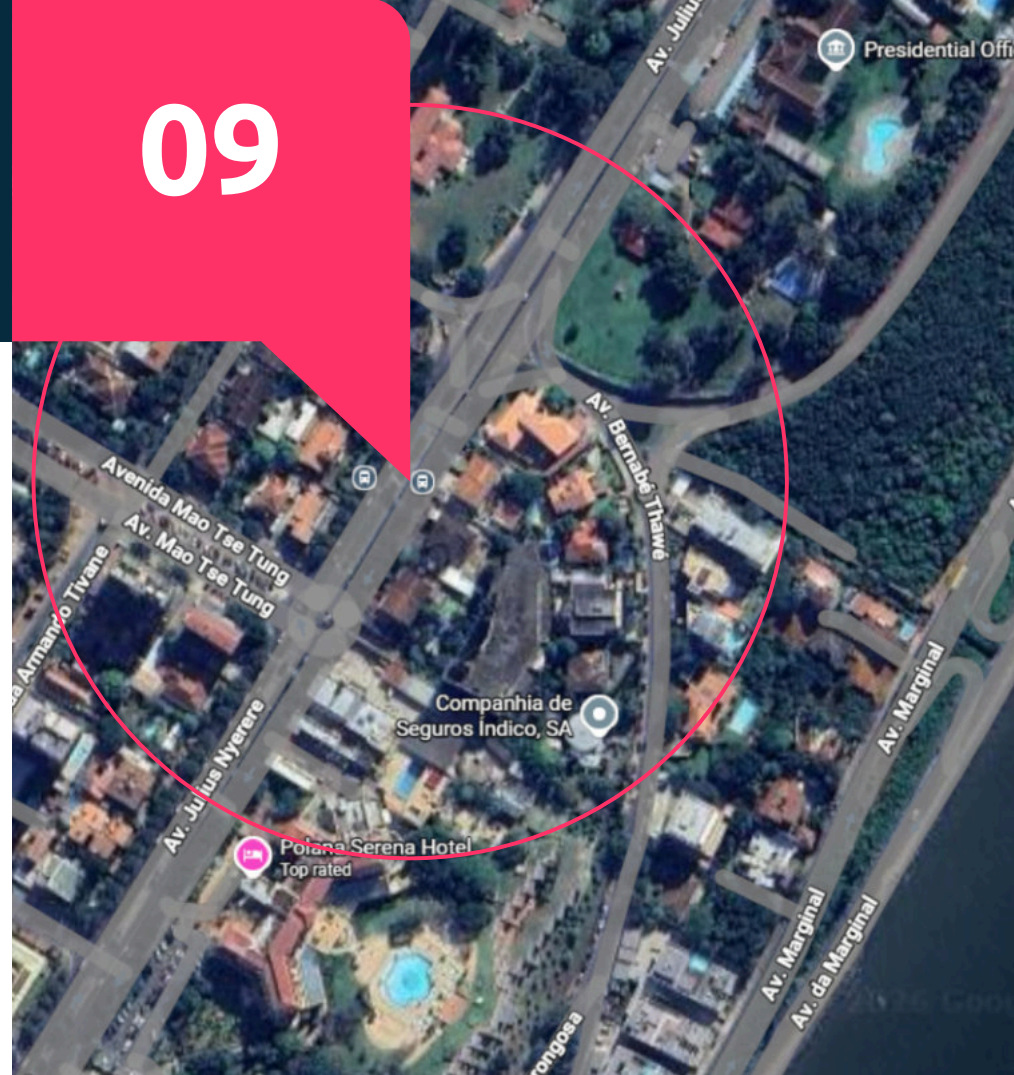
6,5 x 3 meters
640 x 288 Pixels



CARS PER DAY

30 a 40 thousand

09



TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

XENON

44 990 mt/month



LOCATION

Crossing of **Eduardo Mondlane Avenue and Julius Nyerere Avenue**



EXPOSURE

Medium High
100 a 150 sec.



SIZE

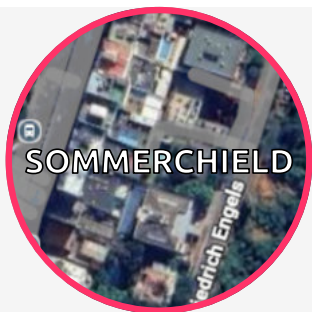
6 x 3 meters
576 x 288 Pixels



CARS PER DAY

50 a 60 thousand

10



TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2-2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

NAVAL

44 990 mt/month



LOCATION

Marginal Avenue near and towards the Naval Club



EXPOSURE

Moderate
30 a 60 sec.



SIZE

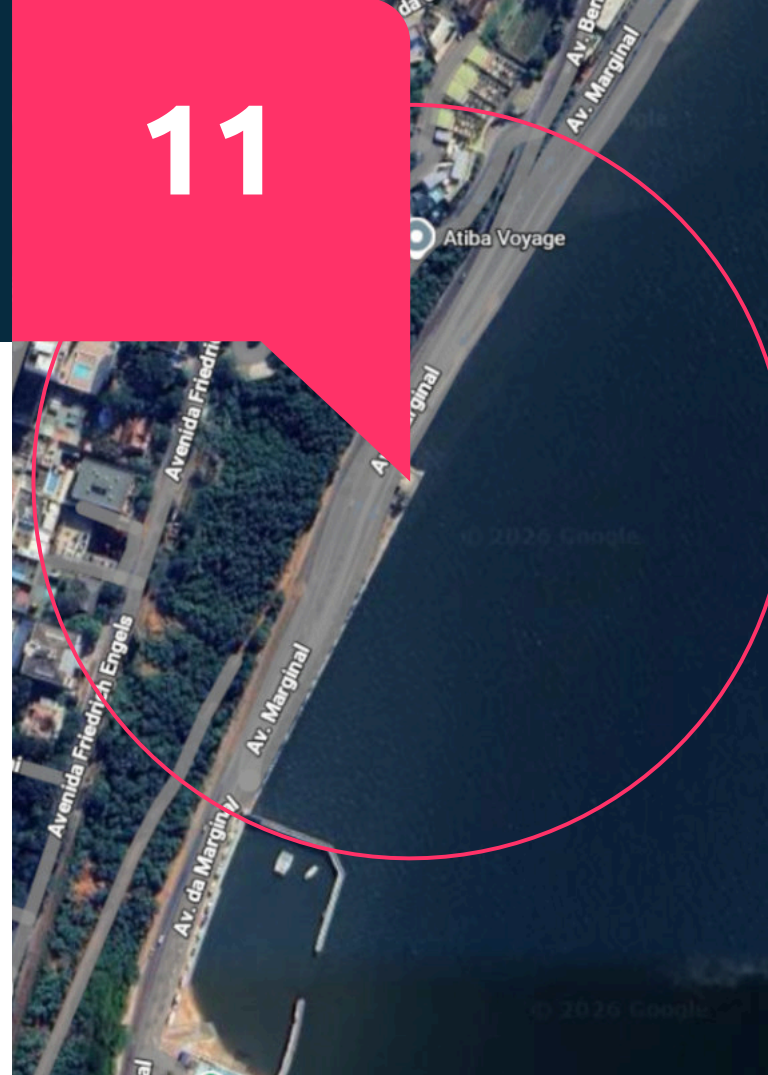
6,5 x 3 meters
640 x 288 Pixels



CARS PER DAY

30 a 40 thousand

11



SOMMERCHIELD

TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

PIRI PIRI CIRCUS

119 990 mt/month



LOCATION

Crossing of **Julius Nyerere Avenue** and **24 de Julho Avenue**



EXPOSURE

Moderate
60 a 100 sec.



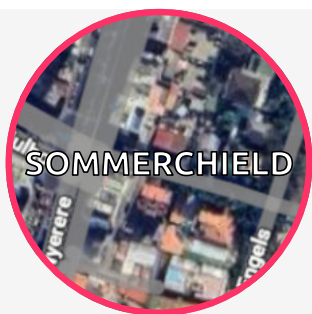
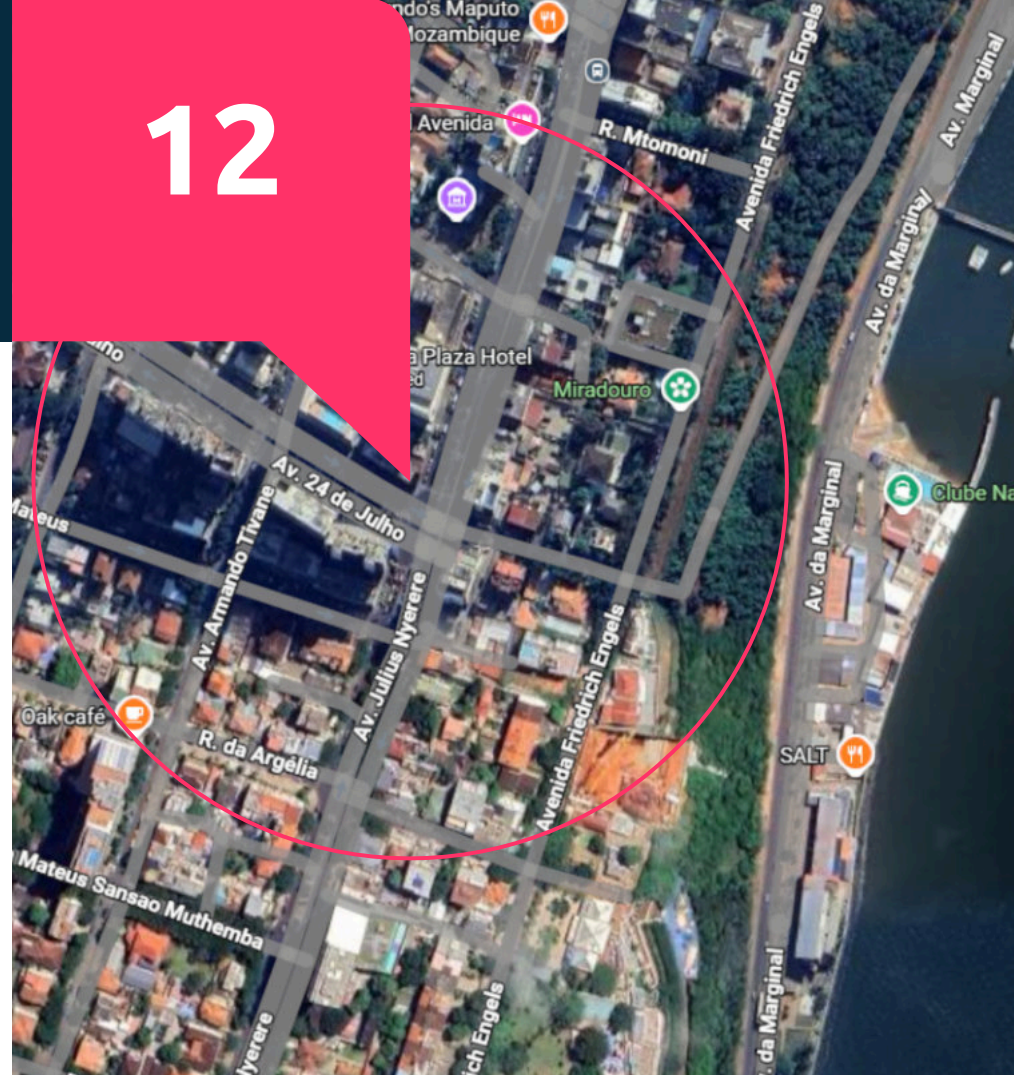
SIZE

8 x 6 meters
864 x 648 Pixels



CARS PER DAY

15 a 20 thousand



TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

POLANA SQUARE

139 990 mt/month



LOCATION

Crossing of Julius Nyerere Avenue and 24 de Julho Avenue



EXPOSURE

Moderate
60 a 100 sec.



SIZE

16 x 5 meters
2352 x 720 Pixels



CARS PER DAY

30 a 40 thousand



13



TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

CRISTAL

44 990 mt/month



This panel does not allow the airing of campaigns that promote the consumption of alcoholic beverages.



LOCATION

Crossing of 24 de Julho Avenue and Dos Lusiadas Avenue



EXPOSURE

Medium High
60 a 100 sec.



SIZE

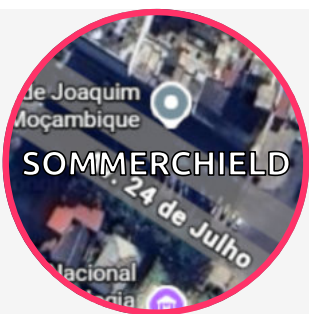
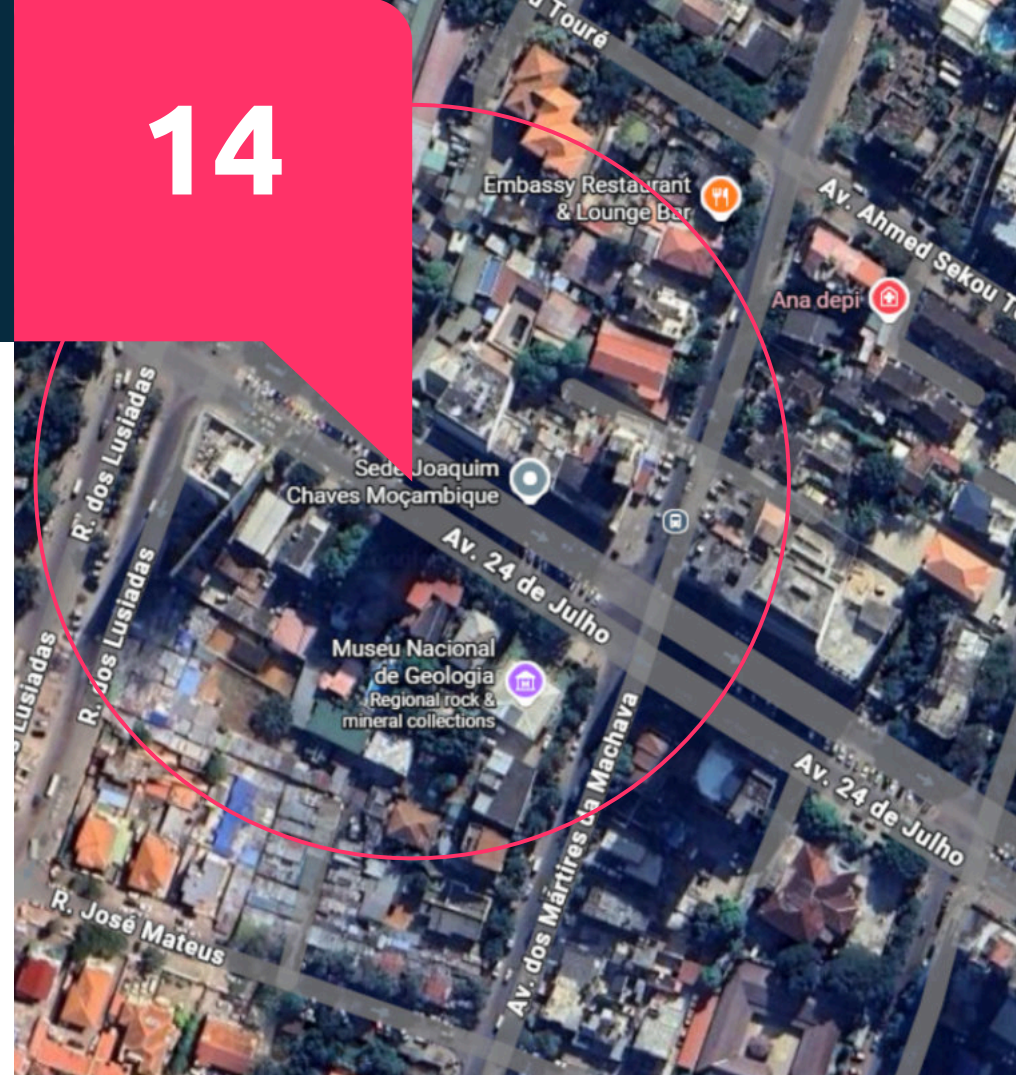
4,5 x 6 meters
384 x 576 Pixels



CARS PER DAY

30 a 40 thousand

14



TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

FACIM

54 990 mt/month



LOCATION

25 de Setembro Avenue next to the old FACIM



EXPOSURE

High
> 150 sec.



SIZE

4,5 x 6 meters
384 x 576 Pixels



CARS PER DAY

30 a 40 thousand

15



MAPUTO BUSINESS AND TRADE CENTER

- It attracts not only the corporate public, but also other social strata, encompassing the headquarters of the main banks and the largest national companies, located in the vicinity of the city center.
- Heavy and congested traffic, resulting in longer exposure times for our network (up to 4 minutes per car). Here, the audience is exposed to more than 27 million ads per day.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

TIMES SQUARE

54 990 mt/month



This panel does not allow the airing of campaigns that promote the consumption of alcoholic beverages.



LOCATION

Crossing of Zedequias
Manganhela Avenue and do
Pântano Street



EXPOSURE

High
> 150 sec.



SIZE

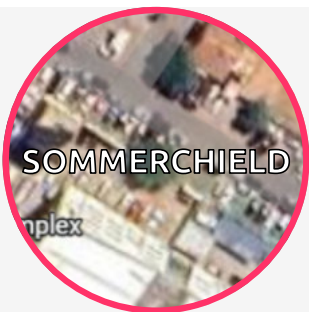
8 x 4 meters
768 x 384 Pixels



CARS PER DAY

20 a 30 thousand

16



MAPUTO BUSINESS AND TRADE CENTER

- It attracts not only the corporate public, but also other social strata, encompassing the headquarters of the main banks and the largest national companies, located in the vicinity of the city center.
- Heavy and congested traffic, resulting in longer exposure times for our network (up to 4 minutes per car). Here, the audience is exposed to more than 27 million ads per day.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

33

42 990 mt/month



LOCATION

Crossing of **25 de Setembro Avenue** and **Vladimir Lenine Avenue** heading towards TVM



EXPOSURE

High
> 150 sec.



SIZE

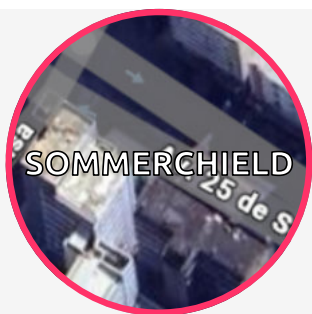
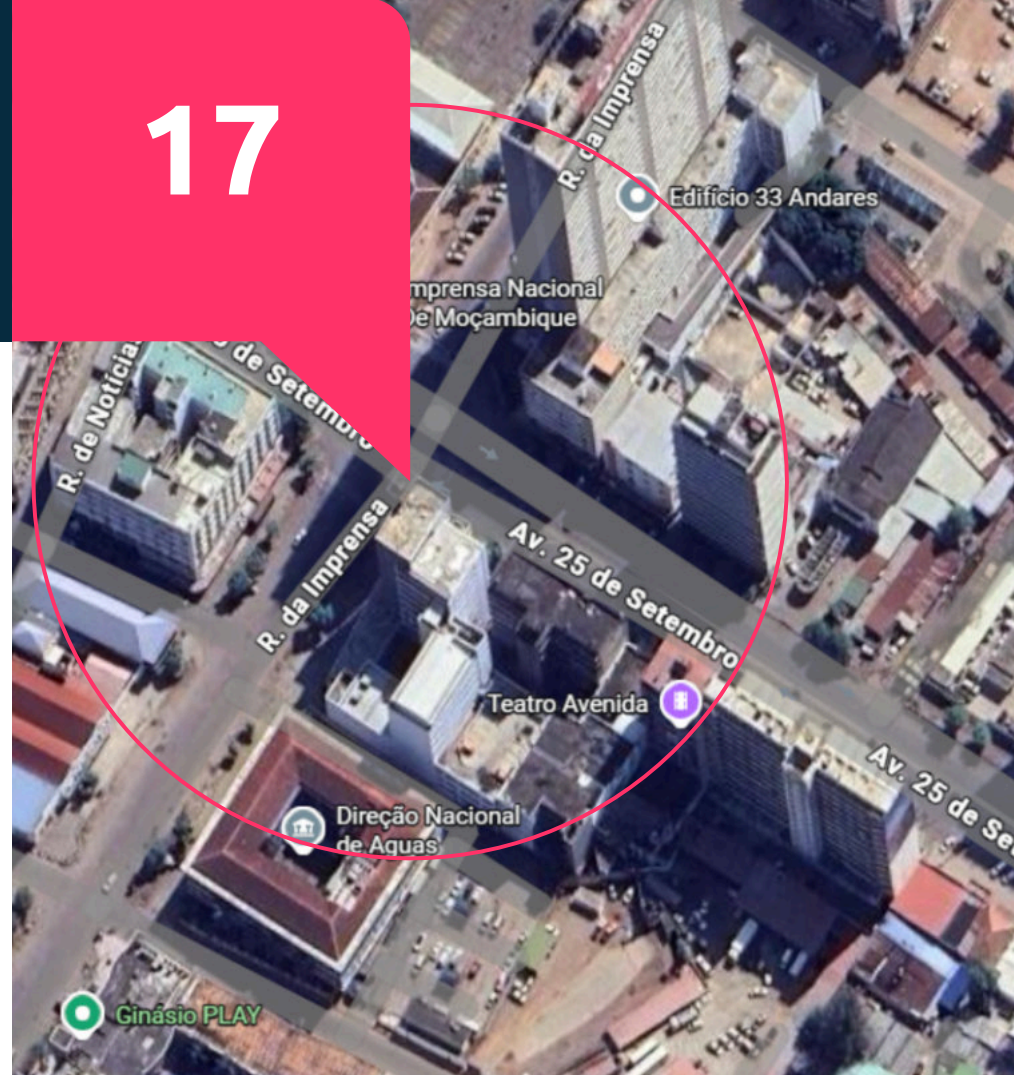
6 x 3 meters
576 x 288 Pixels



CARS PER DAY

30 a 40 thousand

17



MAPUTO BUSINESS AND TRADE CENTER

- It attracts not only the corporate public, but also other social strata, encompassing the headquarters of the main banks and the largest national companies, located in the vicinity of the city center.
- Heavy and congested traffic, resulting in longer exposure times for our network (up to 4 minutes per car). Here, the audience is exposed to more than 27 million ads per day.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

IMPRENSA

42 900 mt/month



LOCATION

Crossing of 25 de Setembro Avenue and Vladimir Lenin Avenue



EXPOSURE

High
> 150 sec.



SIZE

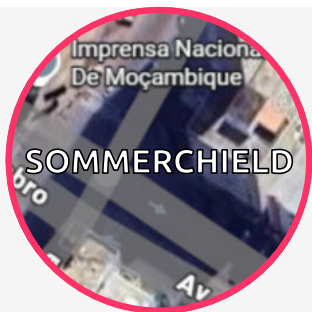
6 x 3 meters
576 x 288 Pixels



CARS PER DAY

30 a 40 thousand

18



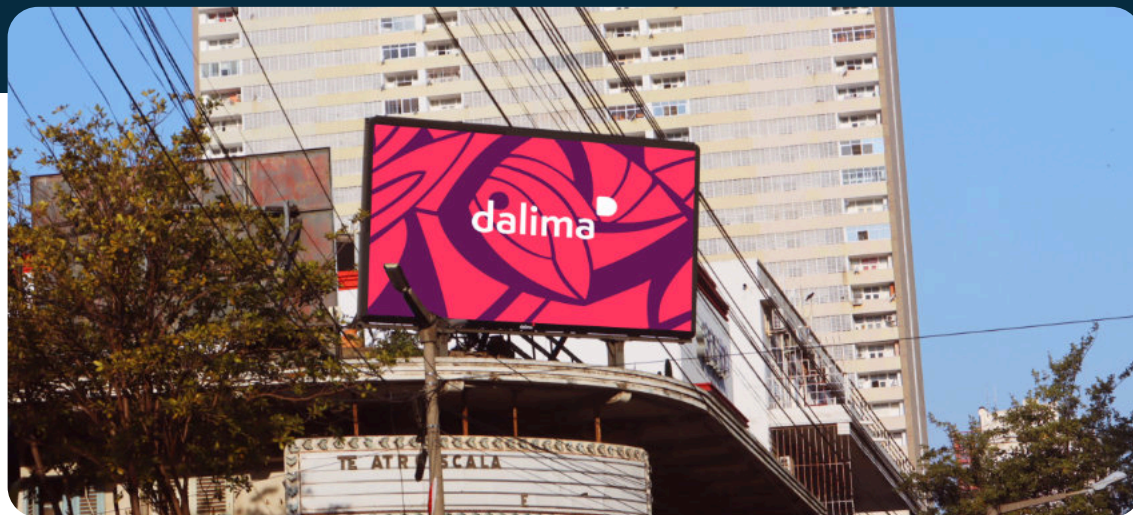
MAPUTO BUSINESS AND TRADE CENTER

- It attracts not only the corporate public, but also other social strata, encompassing the headquarters of the main banks and the largest national companies, located in the vicinity of the city center.
- Heavy and congested traffic, resulting in longer exposure times for our network (up to 4 minutes per car). Here, the audience is exposed to more than 27 million ads per day.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

SCALA

42 990 mt/month



LOCATION

Crossing of **25 de Setembro Avenue** and **Samora Machel Avenue** towards Central Market



EXPOSURE

Medium High
100 a 150 sec.



SIZE

6 x 3 meters
576 x 288 Pixels



CARS PER DAY

20 a 30 thousand

19



MAPUTO BUSINESS AND TRADE CENTER

- It attracts not only the corporate public, but also other social strata, encompassing the headquarters of the main banks and the largest national companies, located in the vicinity of the city center.
- Heavy and congested traffic, resulting in longer exposure times for our network (up to 4 minutes per car). Here, the audience is exposed to more than 27 million ads per day.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

RONIL

42 990 mt/month



LOCATION

Crossing of **Eduardo Mondlane Avenue** and **Karl Marx Avenue**



EXPOSURE

Moderate
60 a 100 sec.



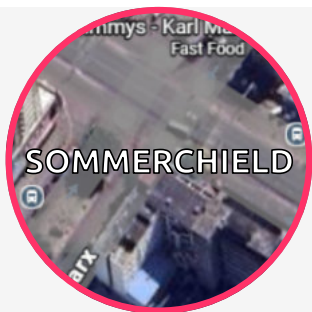
SIZE

6 x 3 meters
576 x 288 Pixels



CARS PER DAY

50 a 60 thousand



RESIDENTIAL, COMMERCIAL, TRAFFIC, BUS STOPS

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.
- We found all social classes and very high traffic throughout the day, with the highest average exposure of the entire network – 48 million ads/day.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

PANDORA

42 990 mt/month



LOCATION

Crossing of **Eduardo Mondlane Avenue** and **Vladimir Lenine Avenue**



EXPOSURE

Medium High
100 a 150 sec.



SIZE

6 x 3 meters
576 x 288 Pixels

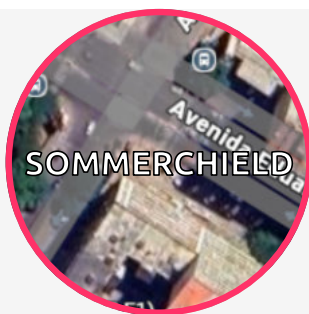


CARS PER DAY

50 a 60 thousand



21



RESIDENTIAL, COMMERCIAL, TRAFFIC, BUS STOPS

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.
- We found all social classes and very high traffic throughout the day, with the highest average exposure of the entire network – 48 million ads/day.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

PONTO FINAL

42 990 mt/month



LOCATION

Crossing of **Eduardo Mondlane Avenue** and **Guerra Popular Avenue**



EXPOSURE

Moderate
60 a 100 sec.



SIZE

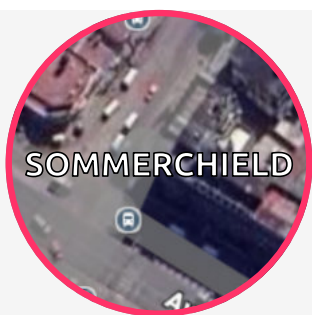
6,5 x 3 meters
640 x 288 Pixels



CARS PER DAY

50 a 60 thousand

22



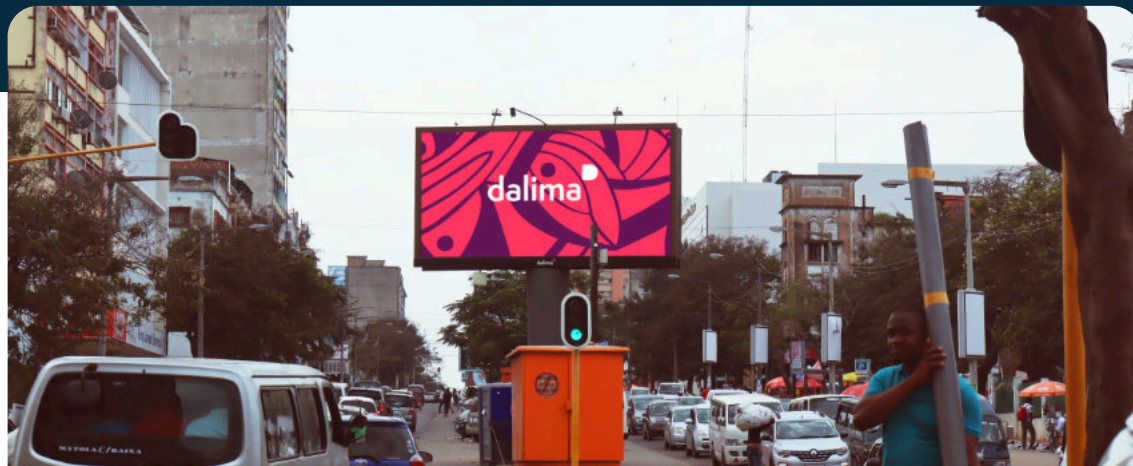
RESIDENTIAL, COMMERCIAL, TRAFFIC, BUS STOPS

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.
- We found all social classes and very high traffic throughout the day, with the highest average exposure of the entire network – 48 million ads/day.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

24 DE JULHO

42 990 mt/month



This panel does not allow the airing of campaigns that promote the consumption of alcoholic beverages.



LOCATION

Crossing of **Albert Luthuli Avenue** and **24 de Julho Avenue** towards the Museum of the Revolution



EXPOSURE

Moderate
60 a 100 sec.



SIZE

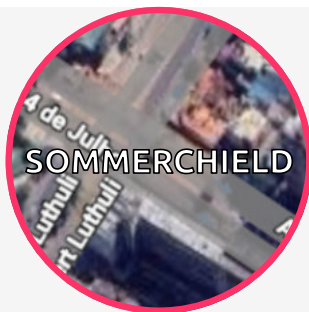
6 x 3 meters
576 x 288 Pixels



CARS PER DAY

50 a 60 thousand

23



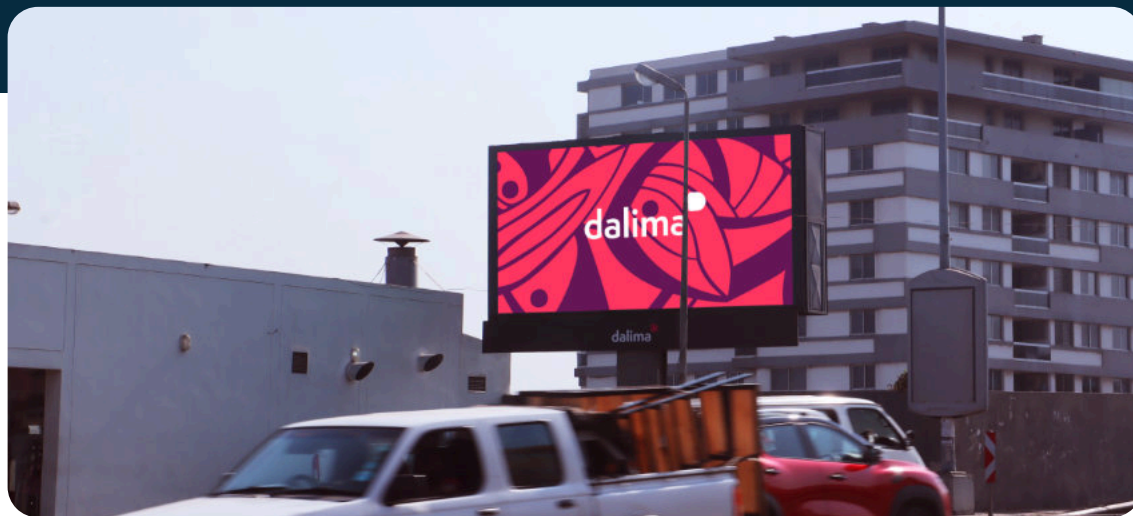
RESIDENTIAL, COMMERCIAL, TRAFFIC, BUS STOPS

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.
- We found all social classes and very high traffic throughout the day, with the highest average exposure of the entire network – 48 million ads/day.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

OUA

42 990 mt/month



LOCATION

OUA Avenue at the Petromoc gas station



EXPOSURE

Medium
100 a 150 sec.



SIZE

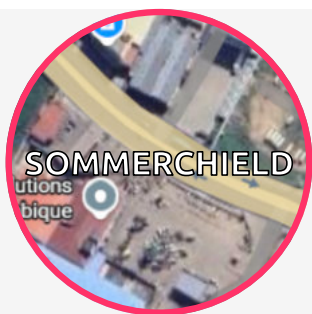
6 x 3 meters
576 x 288 Pixels



CARS PER DAY

40 a 50 thousand

24



RESIDENTIAL, COMMERCIAL, TRAFFIC, BUS STOPS

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.
- We found all social classes and very high traffic throughout the day, with the highest average exposure of the entire network – 48 million ads/day.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

FPLM

42 990 mt/month



This panel does not allow the airing of campaigns that promote the consumption of alcoholic beverages.



LOCATION

FPLM Avenue near Mavalane Hospital towards Xiquelene Market



EXPOSURE

Moderate
60 a 100 sec.



SIZE

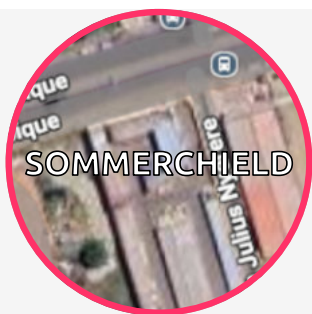
4,5 x 6 meters
384 x 576 Pixels



CARS PER DAY

30 a 40 thousand

25



RESIDENTIAL, COMMERCIAL, TRAFFIC, BUS STOPS

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.
- We found all social classes and very high traffic throughout the day, with the highest average exposure of the entire network – 48 million ads/day.

The panels operate 20 hours a day. Under the standard contracting regime (24 insertions per hour), each campaign is displayed, on average, every 2–2.5 minutes, totaling 480 insertions per day and 14,400 insertions per month.

**Our panels could be
your next click.**

dalima 

When your campaign is well-structured, the connection with digital works.



OUR NETWORK

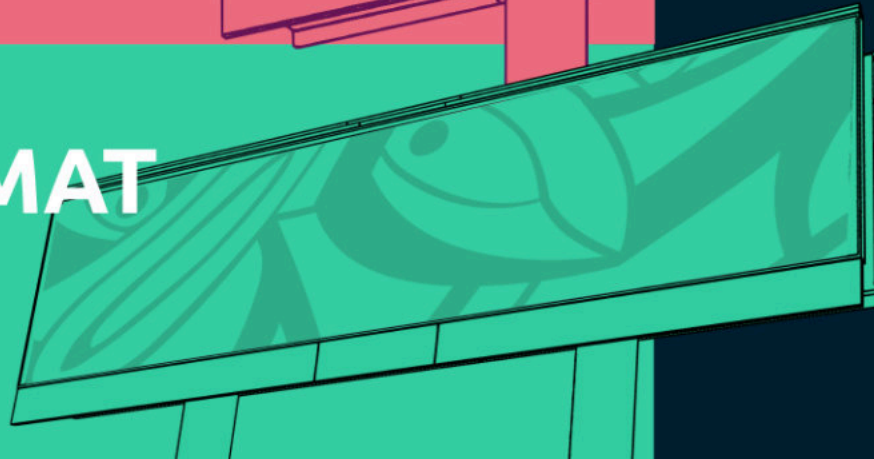
Full coverage • Maximum visibility • Real impact

The Dalima Network integrates:

LED Digital Panels of the
**LATEST
GENERATION**



**LARGE FORMAT
Billboards**



**All of our panels are
strategically positioned
to ensure:**

- Visibility during peak hours
- High frequency and visual retention
- Diverse and qualified audience

HOW IT WORKS

1 Choosing the target audience



2 Define the duration and number of panels.

___ segundos

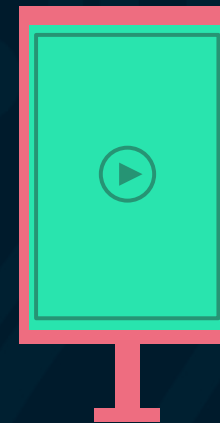
___ inserções

___ painéis escolhidos

3 Content creation/adaptation



4 Approval and broadcasting

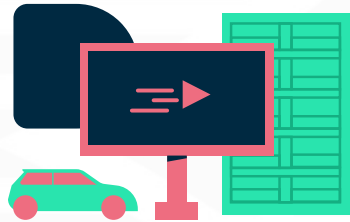


5 Final report with the results



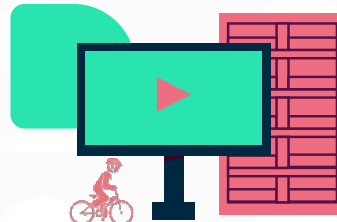
WHAT IS THE TYPE OF SCREEN?

Different screens have certain "display types" that determine what kind of creative content can be displayed on them.



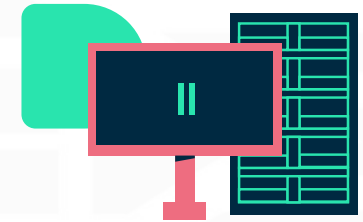
FULL MOVEMENT

A fully animated video. Total flexibility to unleash your creativity.



SUBTLE MOVEMENT

The ability to add subtle elements of movement to your creative work to draw attention to specific aspects of your ad.



STATIC DISPLAY

Only still images can be displayed, and no video files are allowed.

GROW WITH DALIMA

We give brands the stage they deserve.

- Strategy + creativity + execution
- Production of 2D and 3D animated content.
- Complete campaign management: from idea to broadcast.
- Reports and evidence of display



dalima

CREATIVE PRODUCTION

Available Services:

Video Adaptation

Video conversion from one format to another.

From
6 500 MT/vídeo
(without VAT)



Estático para Animado

From a static poster to an animated video.

From
9 500 MT/vídeo
(without VAT)



Vídeo Completo

From brief to final video

From
12 500 MT/vídeo
(without VAT)



Produção 3D

3D Video Production

From
98 000 MT/vídeo
(without VAT)



PROCESS

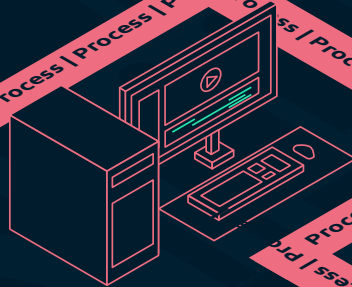
1 Brief



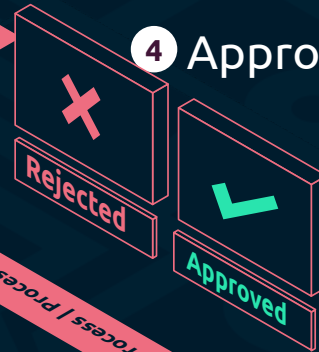
2 Storyboard



3 Production



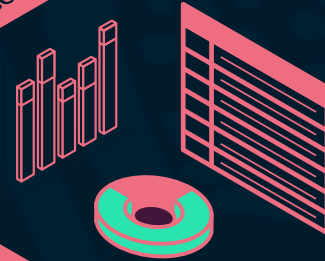
4 Approval



5 Broadcast



6 Report + Proof of Flight





Do you want to plan your campaign?

Get in touch so we can help you create
your campaign.



como anima | como anima | como anima | como anima

como anima | como anima | como anima | como anima | com