

**dalima**

Dalima Network Billboard Brochure

# BILLBOARDS

## 2026

Dalima 2026

**dalima**

# ABOUT US

DALIMA is a leading urban communication and digital media company, specializing in the development and management of next-generation outdoor advertising platforms.

We transform urban spaces into high-impact communication channels, combining technology, creativity, and strategic intelligence to bring brands and people closer together at the right time.

Through an integrated network of digital and physical media, we create relevant, dynamic, and results-oriented communication experiences.

More than just advertising, we create presence, value, and impact for brands in the cities where we operate.

Como anima.



Where everything happens

# MAPUTO

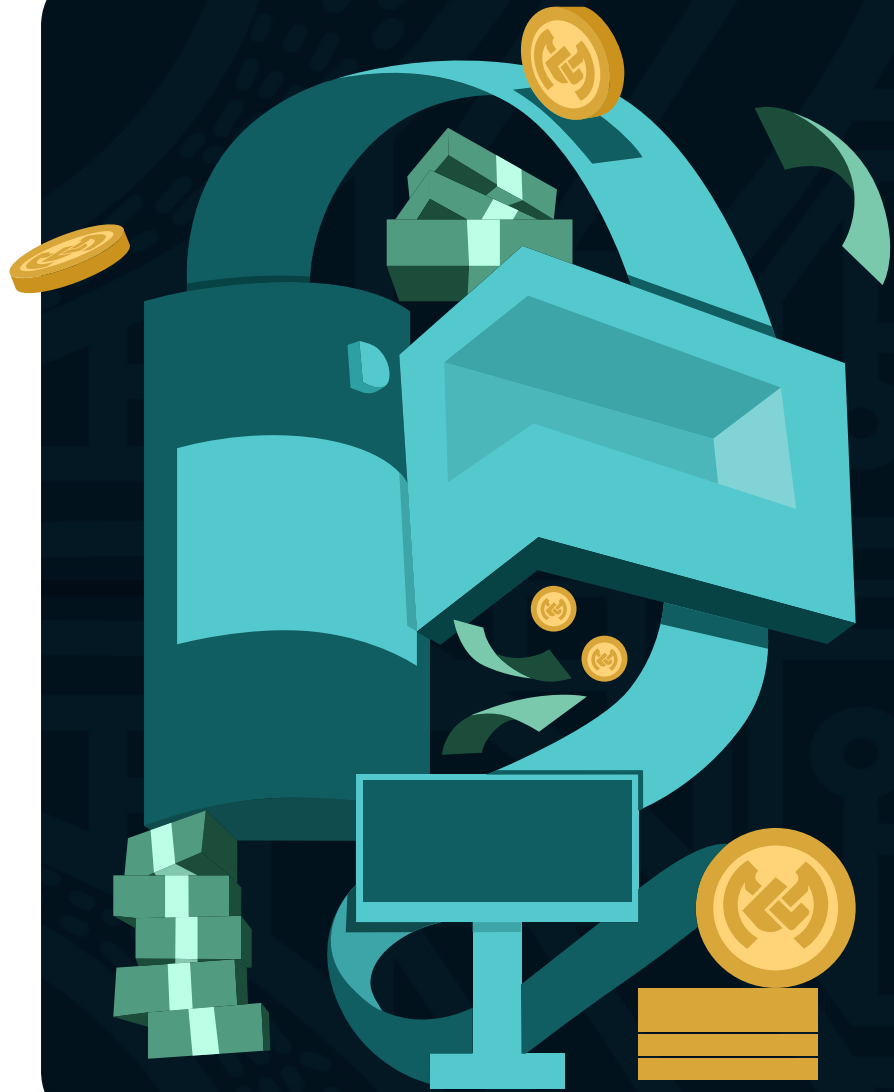
**+1.2 million**  
inhabitants

**+ 400 thousand**  
vehicles in daily circulation

**High decision-making**  
and consumption power

**80%**  
of national and  
international  
companies and  
institutions





# ADVERTISING FOR EVERY BUDGET

Big brands, small  
businesses, **equal  
visibility.**

Effective, accessible  
advertising with  
**resultados reais**

**Tailor-made  
packages** or SMEs  
and local businesses.

**Segmentation** by  
zones and audience  
profiles.

CLICK  
HERE 

BILLBOARDS

			LOCATION	CARS/DAY	EXPOSURE	TIPOLOGIA	PRICES
01		<b>MARGINAL A</b> Size 12 x 6 m	<b>Marginal Ave.</b> next to the Presidency towards <b>Clube Naval</b>	30 a 40 thousand	<b>Moderate</b> 30 a 60 seg.	<b>Marginal</b>	<b>89 990</b> mt/month
02		<b>MARGINAL B</b> Size 12 x 6 m	<b>Marginal Ave.</b> next to the Presidency towards <b>Hotel Southern Sun Maputo</b>	30 a 40 thousand	<b>Moderate</b> 30 a 60 seg.	<b>Marginal</b>	<b>89 990</b> mt/month
03		<b>KAUNDA</b>  Size 4 x 6 m	<b>Kenneth Kaunda Ave.</b> close to <b>Rua da França</b>	40 a 50 thousand	<b>Medium</b> 60 a 100 seg.	<b>Zona Alta Residencial</b>	<b>30 000</b> mt/month
04		<b>XENON</b> Size 6 x 3 m	Crossing of <b>Eduardo Mondlane Ave. e Julius Nyerere Ave.</b>	50 a 60 thousand	<b>Medium High</b> 100 a 150 seg.	<b>Zona Alta Residencial</b>	<b>25 000</b> mt/month
05		<b>MUNDOS A</b> Size 4 x 6 m	<b>Julius Nyerere Ave.</b> next to the Mundos Restaurant towards <b>Instituto de Camões</b>	30 a 40 thousand	<b>Medium</b> 60 a 100 seg.	<b>Zona Alta Comercial/Residencial</b>	<b>30 000</b> mt/month
06		<b>MUNDOS B</b> Size 4 x 6 m	Crossing of <b>Julius Nyerere Ave. e 24 de Julho Ave.</b>	30 a 40 thousand	<b>Medium</b> 60 a 100 seg.	<b>Zona Alta Comercial/Residencial</b>	<b>30 000</b> mt/month
07		<b>JULIUS NYERERE</b> Size 12 x 4 m	<b>Julius Nyerere Ave.</b> next to the <b>Ministério da Defesa</b>	15 a 20 thousand	<b>Medium</b> 60 a 100 seg.	<b>Zona Alta Residencial</b>	<b>81 120</b> mt/month

Prices without VAT

CLICK  
HERE 












BILLBOARDS

			LOCATION	CARS/DAY	EXPOSURE	TIPOLOGIA	PRICES
08		<b>NAVAL</b> Size 6,6 x 3 m	Marginal Ave. near and towards Clube Naval	20 a 30 thousand	Moderate 30 a 60 seg.	Marginal	25 000 mt/month
09		<b>MUGABE</b>  Size 25 x 5 m	Robert Mugabe Square, behind the Escola Náutica	30 a 40 thousand	High > 150 seg.	Zona Alta Comercial	211 250 mt/month
10		<b>FACIM 1</b>  Size 25 x 5 m	25 de Setembro Ave., next to the old FACIM	30 a 40 thousand	High > 150 seg.	Baixa da Cidade Commercial	211 250 mt/month
11		<b>TIMES SQUARE</b>  Size 8 x 6 m	Crossing of Zedequias Mangnhela Ave. adn do Pântano Street	20 a 30 thousand	Medium High 100 a 150 seg.	Baixa da Cidade Commercial	45 000 mt/month
12		<b>CARDOSO</b> Size 12,4 x 20,9 m	25 de Setembro Ave. at Cardoso building next to the old FACIM	20 a 30 thousand	High > 150 seg.	Bus Stop Comercial	250 000 mt/month
13		<b>REPINGA</b> Size 8 x 4 m	Crossing of 25 de Setembro Ave. e Belmiro Obadias Muanga Street	20 a 30 thousand	High > 150 seg.	Zona Alta Comercial	54 080 mt/month
14		<b>24 DE JULHO</b>  Size 6 x 3 m	Crossing of Albert Lithuli Ave. e 24 de Julho Ave. towards Ponto Final	50 a 60 thousand	Medium 60 a 100 seg.	Bus Stop Comercial	25 000 mt/month

Prices without VAT

CLICK  
HERE 

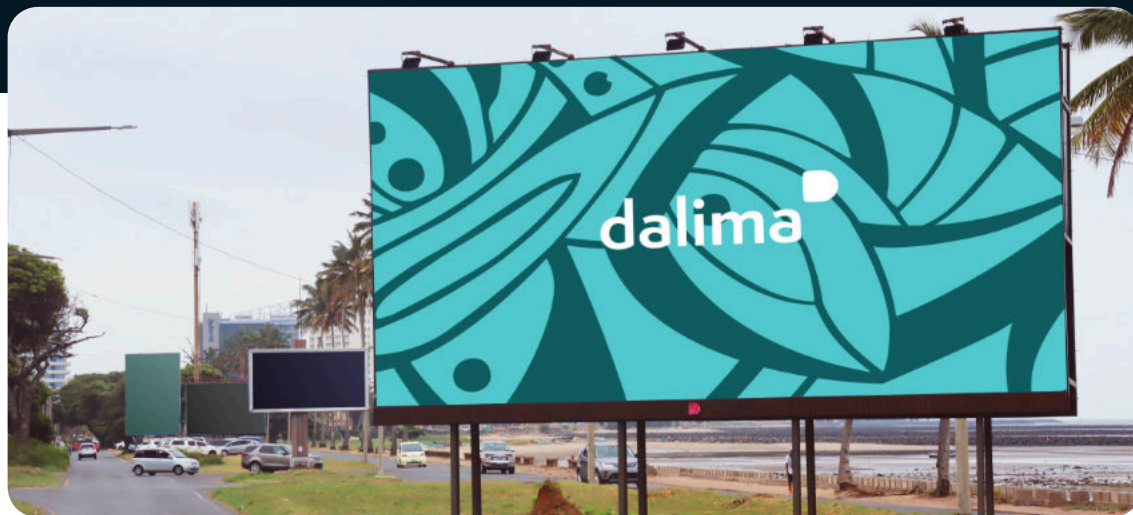
**BILLBOARDS**

			LOCATION	CARS/DAY	EXPOSURE	TIPOLOGIA	PRICES
15		<b>JANET</b> Size 4,5 x 6 m Resolução pixels	Vladmir Lenine Ave.	30 a 40 thousand	Medium High 100 a 150 seg.	Bus Stop Comercial	30 000 mt/month
16		<b>FPLM</b> Size 4,5 x 6 m Resolução pixels 	dos FPLM Ave., near Mavalane Hospital towards Praça dos Heróis	30 a 40 thousand	Medium 60 a 100 seg.	Bus Stop Comercial	30 000 mt/month
17		<b>XIQUELENE A</b> Size 4 x 6 m Resolução pixels	Crossing of FPLM Ave. and da Soveste Street towards the Mercado Xiquelene	30 a 40 thousand	Medium 60 a 100 seg.	Bus Stop Comercial	30 000 mt/month
18		<b>XIQUELENE B</b> Size 4 x 6 m Resolução pixels	Crossing of FPLM Ave. and da Soveste Street towards Praça dos Heróis	30 a 40 thousand	Medium 60 a 100 seg.	Bus Stop Comercial	30 000 mt/month
19		<b>MATOLA A</b> Size 20 x 4 m Resolução pixels	Namaacha Ave., Matola	30 a 40 thousand	Medium 60 a 100 seg.	Bus Stop Comercial	239 990 mt/month
20		<b>MATOLA B</b> Size 20 x 4 m Resolução pixels	Namaacha Ave., Matola	30 a 40 thousand	Medium 60 a 100 seg.	Bus Stop Comercial	239 990 mt/month
21		<b>MALANGA A</b> Size 25 x 5 m Resolução pixels 	OUA Ave. near Toyota Mozambique	40 a 50 thousand	Medium High 100 a 150 seg.	Highway	225 000 mt/month
22		<b>MALANGA B</b> Size 25 x 5 m Resolução pixels 	OUA Ave. near Toyota Mozambique	40 a 50 mil	Medium High 100 a 150 seg.	Highway	225 000 mt/month

Prices without VAT

# MARGINAL A

89 990 mt/month



## LOCATION

Marginal Ave. next to the Presidency towards **Clube Naval**



## EXPOSURE

Moderate  
30 a 60 seg.



## SIZE

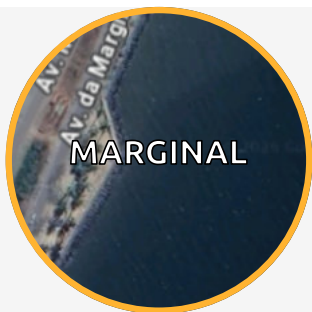
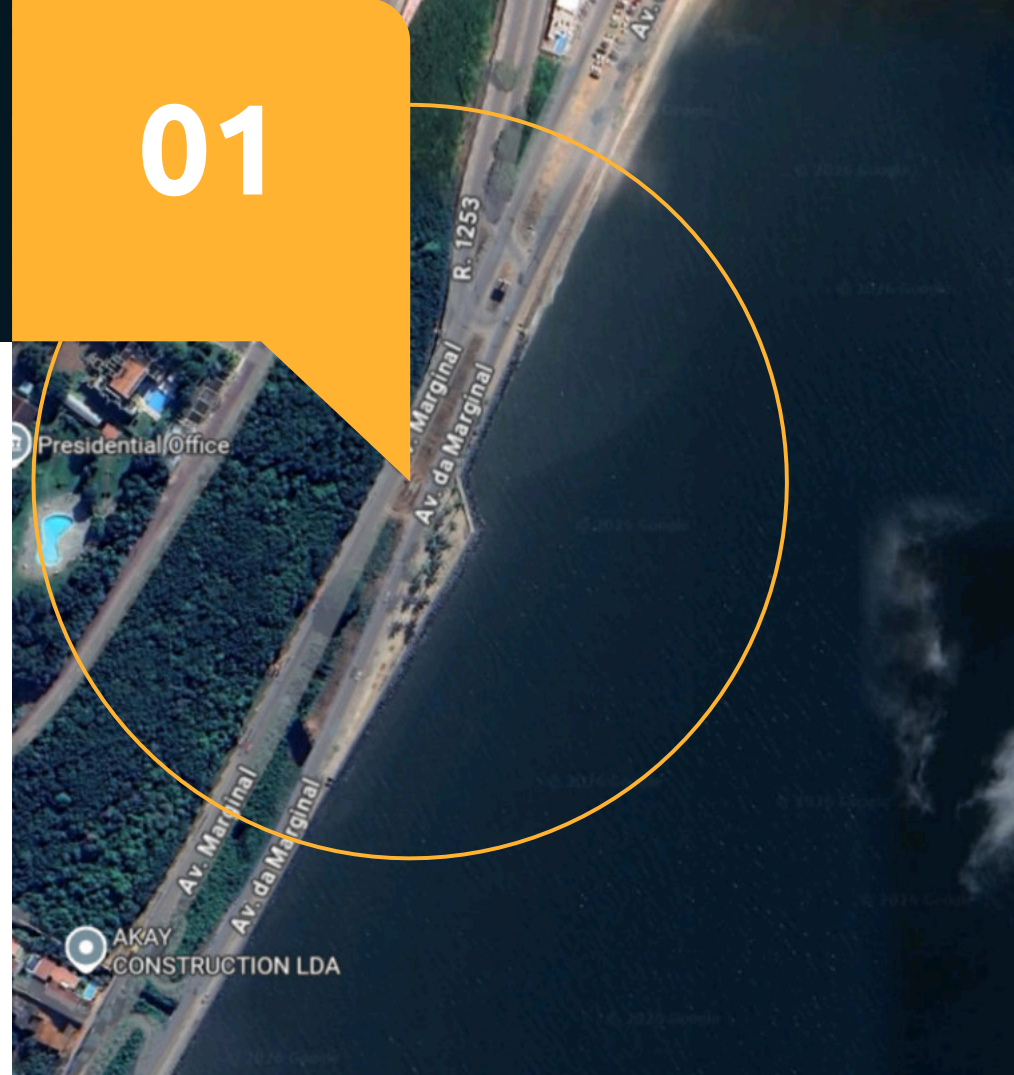
12 x 6 meters



## CARS PER DAY

30 a 40 thousand

01



## TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

# MARGINAL B

89 990 mt/month



## LOCATION

Marginal Ave. next to the Presidency towards Hotel Southern Sun Maputo



## EXPOSURE

Moderate  
30 a 60 seg.



## SIZE

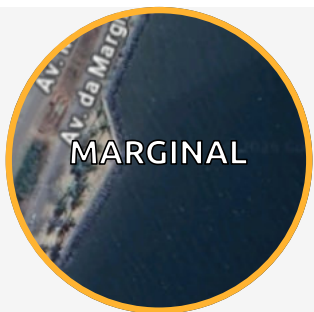
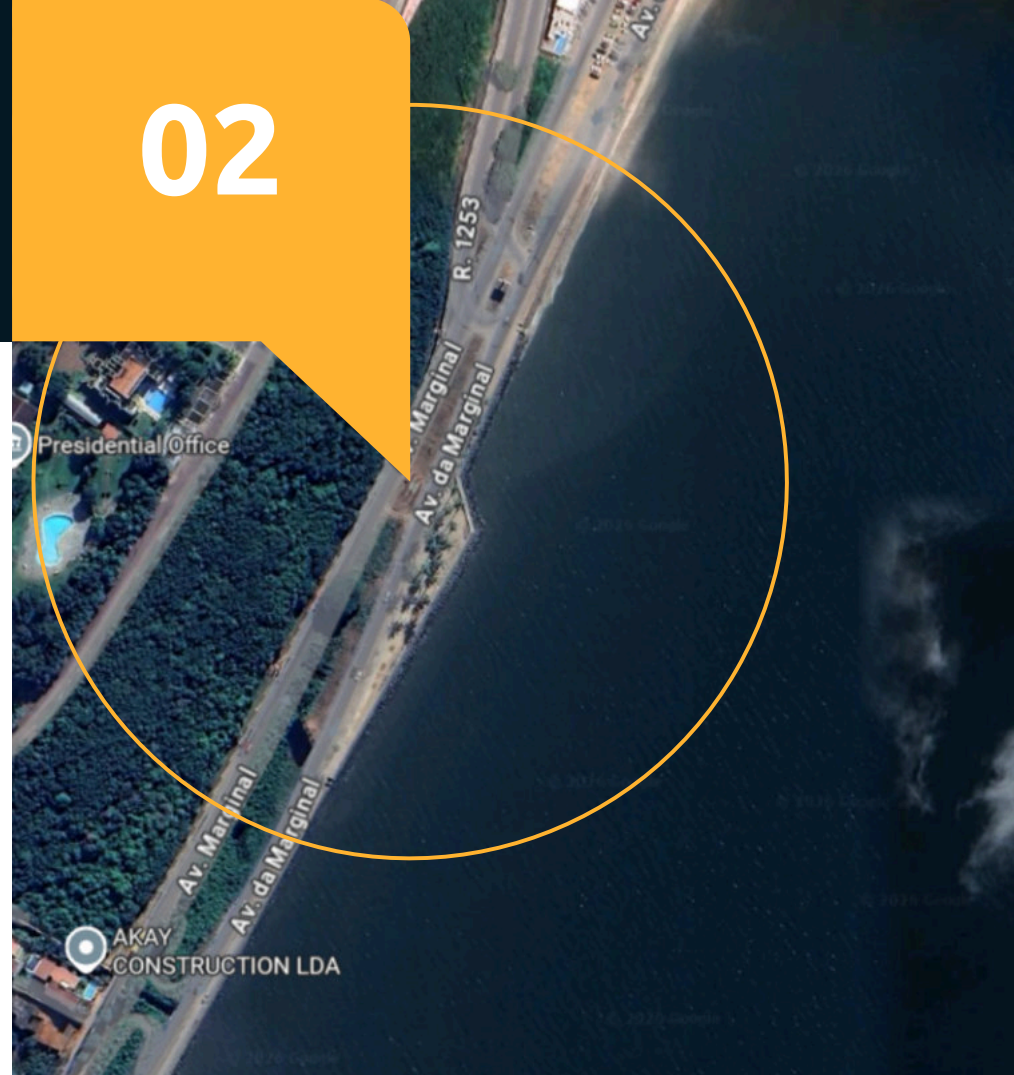
12 x 6 meters



## CARS PER DAY

30 a 40 thousand

02



**TRENDING,  
ENTERTAINMENT,  
SHOPPING AND  
LEISURE**

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
-

# KAUNDA

30 000 mt/month



## LOCATION

Kenneth Kaunda Ave. close to  
Rua da França



## EXPOSURE

Medium  
60 a 100 seg.



## SIZE

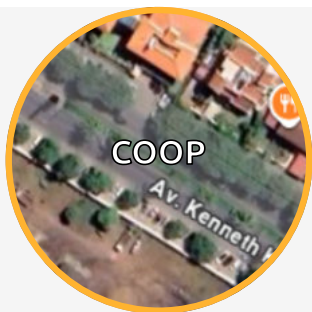
4 x 6 meters



## CARS PER DAY

40 a 50 thousand

03



## TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

# XENON

25 000 mt/month



## LOCATION

Crossing of **Eduardo Mondlane Ave.** e **Julius Nyerere Ave.**



## EXPOSURE

Medium High  
100 a 150 seg.



## SIZE

6 x 3 meters



## CARS PER DAY

50 a 60 thousand

04



POLANA  
CIMENTO

## TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

# MUNDOS A

30 000 mt/month



## LOCATION

Julius Nyerere Ave. next to the Mundos Restaurant towards Instituto de Camões



## EXPOSURE

Medium  
60 a 100 seg.



## SIZE

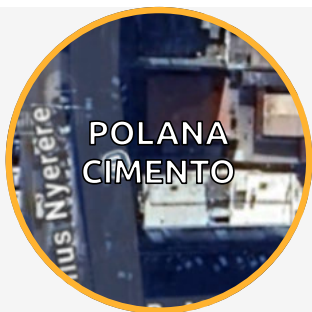
4 x 6 meters



## CARS PER DAY

30 a 40 thousand

05



POLANA  
CIMENTO

## TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

# MUNDOS B

30 000 mt/month



## LOCATION

Crossing of Julius Nyerere Ave.  
e 24 de Julho Ave.



## EXPOSURE

Medium  
60 a 100 seg.



## SIZE

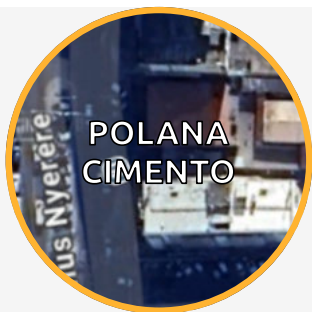
4 x 6 meters



## CARS PER DAY

30 a 40 thousand

06



POLANA  
CIMENTO

## TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

# JULIUS NYERERE

81 120 mt/month



## LOCATION

Julius Nyerere Ave. next to the Ministério da Defesa



## EXPOSURE

Medium  
60 a 100 seg.



## SIZE

12 x 4 meters



## CARS PER DAY

15 a 20 thousand

07



## TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

# NAVAL

25 000 mt/month



## LOCATION

Marginal Ave. near and towards  
Clube Naval



## EXPOSURE

Moderate  
30 a 60 seg.



## SIZE

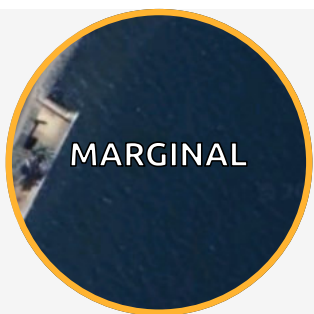
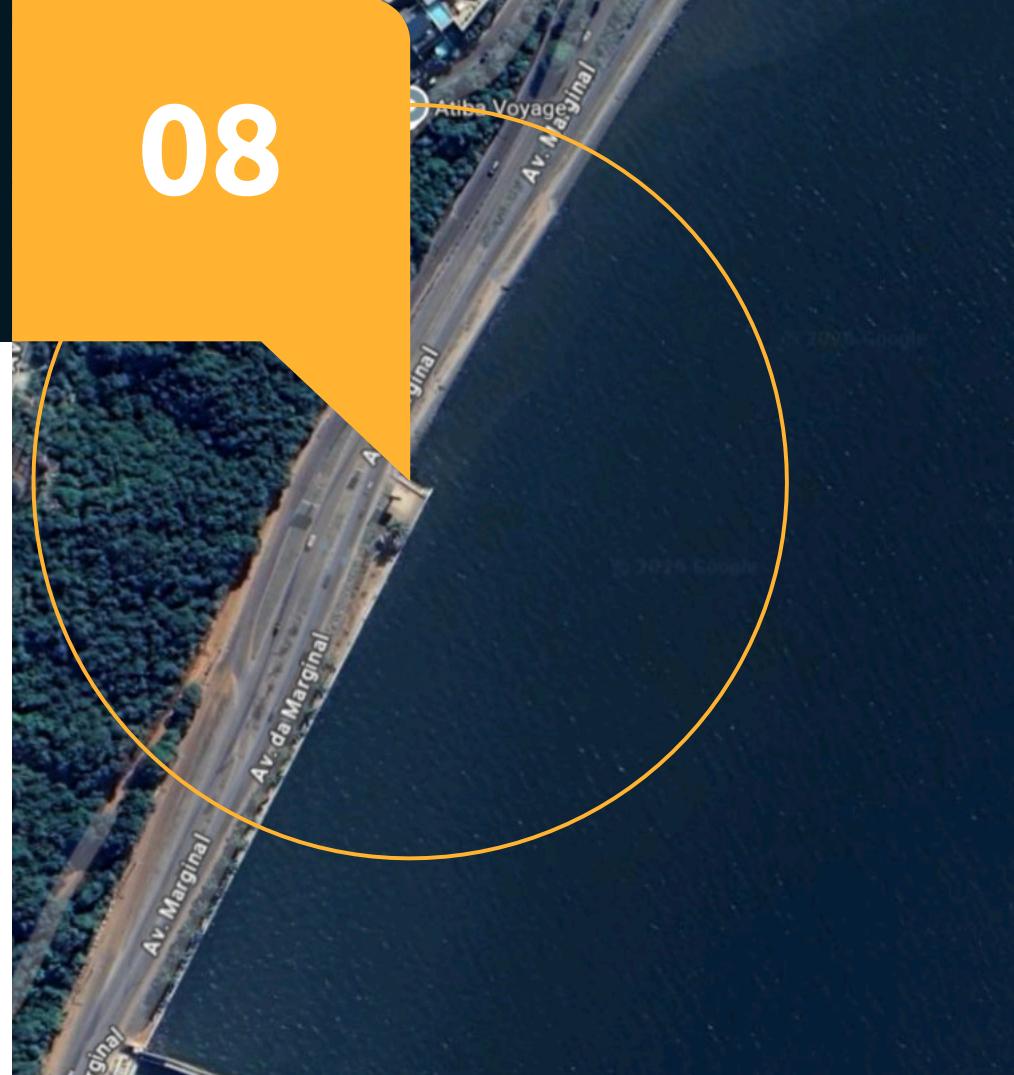
6,6 x 3 meters



## CARS PER DAY

20 a 30 thousand

08



## TRENDING, ENTERTAINMENT, SHOPPING AND LEISURE

- Areas with a higher concentration of upper-middle and upper classes, with high purchasing power.
- Hotels, shops, boutiques, offices, NGOs, embassies, ministries, bars, restaurants, gardens and more.
- High traffic volume, exceeding 400,000 cars/day; with higher incidence during peak hours; exposure exceeding 3 minutes.

# MUGABE

211 250 mt/month



## LOCATION

Robert Mugabe Square, behind the Escola Náutica



## EXPOSURE

High  
> 150 seg.



## SIZE

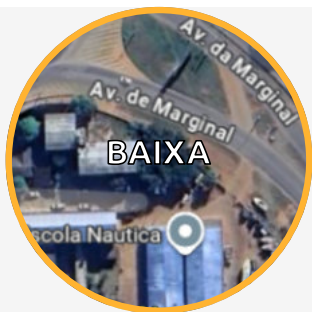
25 x 5 meters



## CARS PER DAY

30 a 40 thousand

09



## MAPUTO BUSINESS AND TRADE CENTER

- It attracts not only the corporate public, but also other social strata, encompassing the headquarters of the main banks and the largest national companies, located in the vicinity of the city center.
- Heavy and congested traffic, resulting in longer exposure times for our network (up to 4 minutes per car). Here, the audience is exposed to more than 27 million ads per day.

# FACIM 1

211 250 mt/month



## LOCATION

25 de Setembro Ave., next to the old FACIM



## EXPOSURE

High  
> 150 seg.



## SIZE

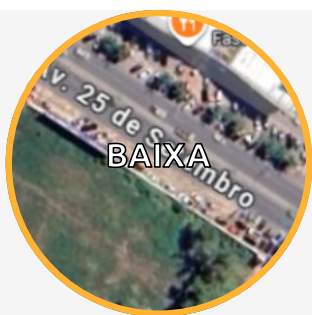
25 x 5 meters



## CARS PER DAY

30 a 40 thousand

10



## MAPUTO BUSINESS AND TRADE CENTER

- It attracts not only the corporate public, but also other social strata, encompassing the headquarters of the main banks and the largest national companies, located in the vicinity of the city center.
- Heavy and congested traffic, resulting in longer exposure times for our network (up to 4 minutes per car). Here, the audience is exposed to more than 27 million ads per day.

# TIMES SQUARE

45 000 mt/month



## LOCATION

Crossing of Zedequias  
Mangnhela Ave. adn do  
Pântano Street



## EXPOSURE

Medium High  
100 a 150 seg.



## SIZE

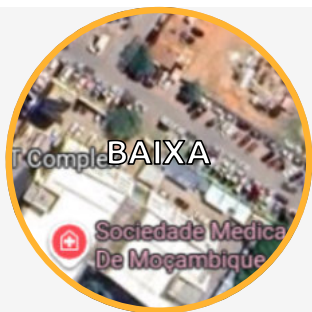
8 x 6 meters



## CARS PER DAY

20 a 30 thousand

11



## MAPUTO BUSINESS AND TRADE CENTER

- It attracts not only the corporate public, but also other social strata, encompassing the headquarters of the main banks and the largest national companies, located in the vicinity of the city center.
- Heavy and congested traffic, resulting in longer exposure times for our network (up to 4 minutes per car). Here, the audience is exposed to more than 27 million ads per day.

# CARDOSO

250 000 mt/month



## LOCATION

25 de Setembro Ave. at Cardoso building next to the old FACIM



## EXPOSURE

High  
> 150 seg.



## SIZE

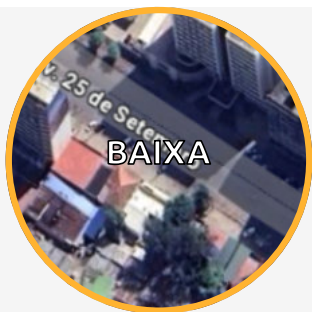
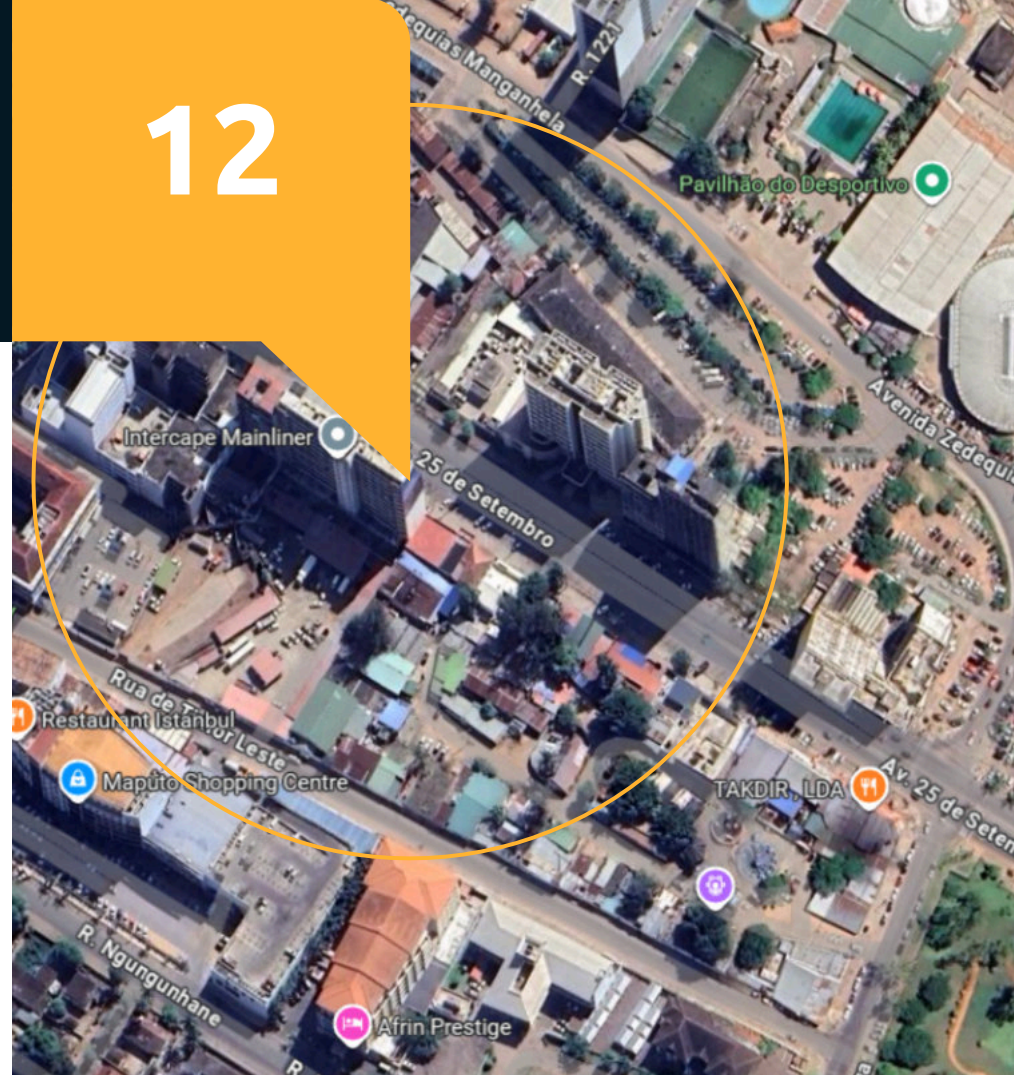
12,4 x 20,9 meters



## CARS PER DAY

20 a 30 thousand

# 12



## MAPUTO BUSINESS AND TRADE CENTER

- It attracts not only the corporate public, but also other social strata, encompassing the headquarters of the main banks and the largest national companies, located in the vicinity of the city center.
- Heavy and congested traffic, resulting in longer exposure times for our network (up to 4 minutes per car). Here, the audience is exposed to more than 27 million ads per day.

# REPINGA

54 080 mt/month



## LOCATION

Crossing of 25 de Setembro Ave. e Belmiro Obadias Muanga Street



## EXPOSURE

High  
> 150 seg.



## SIZE

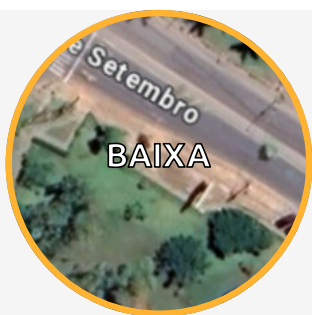
8 x 4 meters



## CARS PER DAY

20 a 30 thousand

# 13



## MAPUTO BUSINESS AND TRADE CENTER

- It attracts not only the corporate public, but also other social strata, encompassing the headquarters of the main banks and the largest national companies, located in the vicinity of the city center.
- Heavy and congested traffic, resulting in longer exposure times for our network (up to 4 minutes per car). Here, the audience is exposed to more than 27 million ads per day.

# 24 DE JULHO

25 000 mt/month



## LOCATION

Crossing of Albert Lithuli Ave. e 24 de Julho Ave. towards Ponto Final



## EXPOSURE

Medium  
60 a 100 seg.



## SIZE

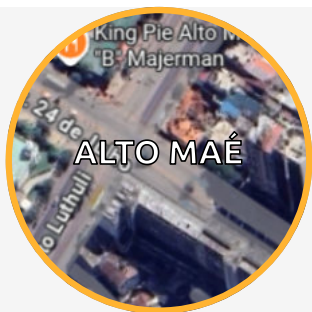
6 x 3 meters



## CARS PER DAY

50 a 60 thousand

14



**RESIDENTIAL,  
COMMERCIAL,  
TRAFFIC, BUS STOPS**

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.

# JANET

30 000 mt/month



## LOCATION

Vladimir Lenine Ave.



## EXPOSURE

Medium High  
100 a 150 seg.



## SIZE

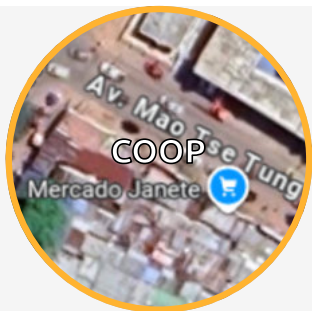
4,5 x 6 meters



## CARS PER DAY

30 a 40 thousand

15



## RESIDENTIAL, COMMERCIAL, TRAFFIC, BUS STOPS

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.

# FPLM

30 000 mt/month



## LOCATION

dos FPLM Ave., near Mavalane Hospital towards Praça dos Heróis



## EXPOSURE

Medium  
60 a 100 seg.



## SIZE

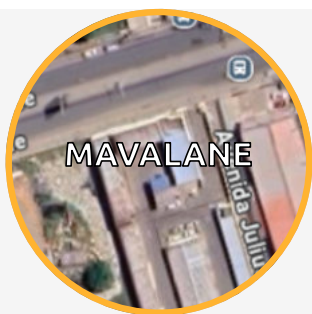
4,5 x 6 meters



## CARS PER DAY

30 a 40 thousand

16



## RESIDENTIAL, COMMERCIAL, TRAFFIC, BUS STOPS

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.
-

# XIQUELENE A

30 000 mt/month



## LOCATION

Crossing of FPLM Ave. and da Soveste Street towards the Mercado Xiquelele



## EXPOSURE

Medium  
60 a 100 seg.



## SIZE

4 x 6 meters



## CARS PER DAY

30 a 40 thousand

17



**RESIDENTIAL,  
COMMERCIAL,  
TRAFFIC, BUS STOPS**

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.

# XIQUELENE B

30 000 mt/month



## LOCATION

Crossing of FPLM Ave. and da Soveste Street towards Praça dos Heróis



## EXPOSURE

Medium  
60 a 100 seg.



## SIZE

4 x 6 meters



## CARS PER DAY

30 a 40 thousand

18



**RESIDENTIAL,  
COMMERCIAL,  
TRAFFIC, BUS STOPS**

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.
-

# MATOLA A

239 990 mt/month



## LOCATION

Namaacha Ave., Matola



## EXPOSURE

Medium  
60 a 100 seg.



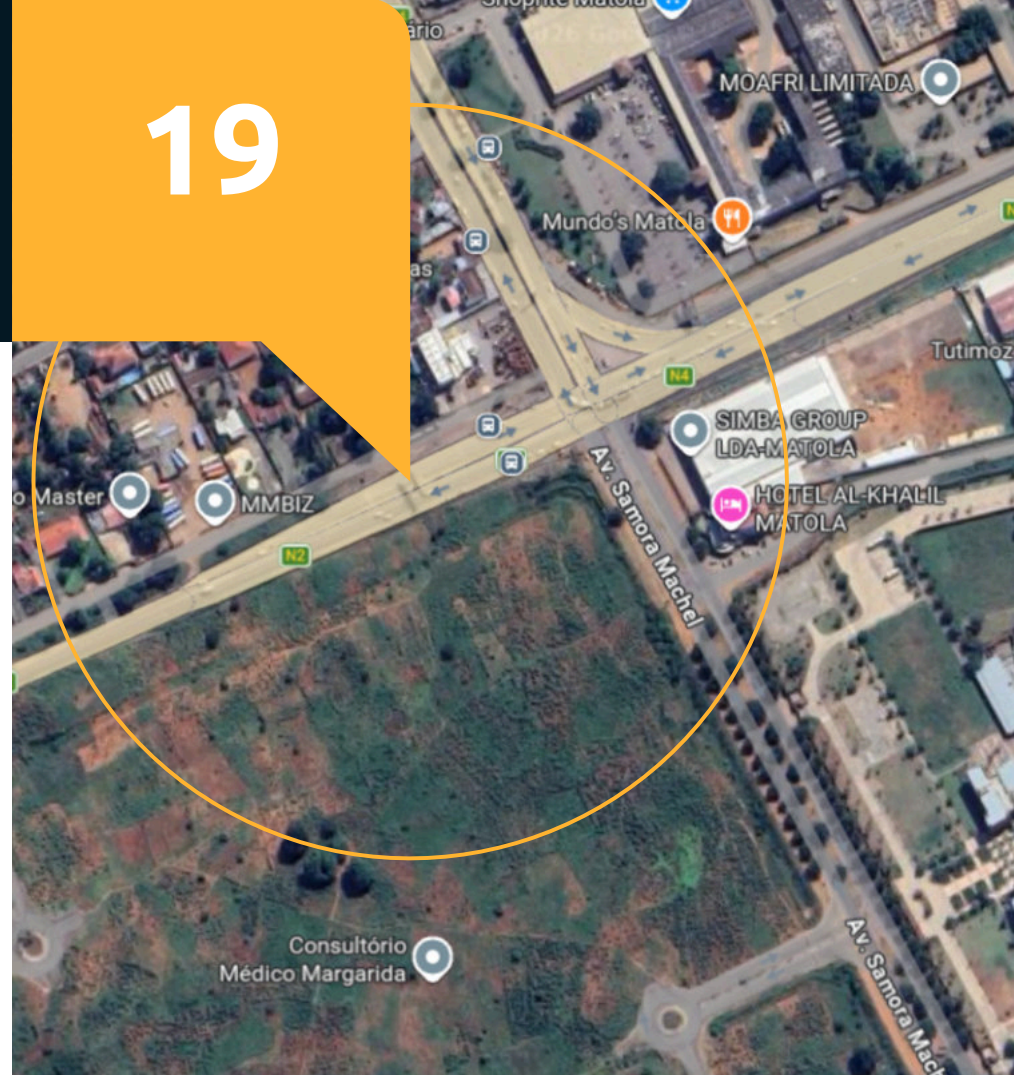
## SIZE

20 x 4 meters



## CARS PER DAY

30 a 40 thousand



## RESIDENTIAL, COMMERCIAL, TRAFFIC, BUS STOPS

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.
- We find all social classes and very high traffic throughout the day, with the highest average exposure of the entire network – 48 million ads/day.

# MATOLA B

239 990 mt/month



## LOCATION

Namaacha Ave., Matola



## EXPOSURE

Medium  
60 a 100 seg.



## SIZE

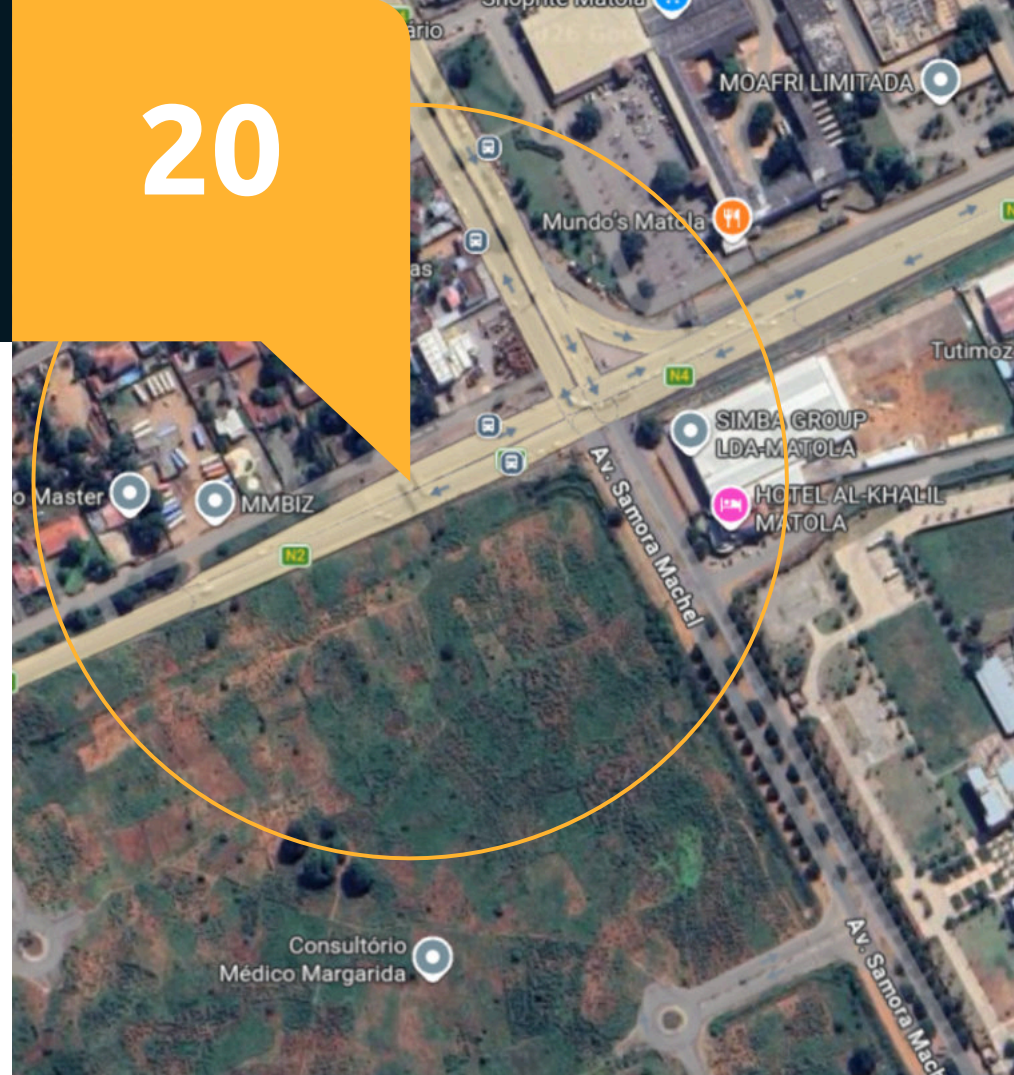
20 x 4 meters



## CARS PER DAY

30 a 40 thousand

20



## RESIDENTIAL, COMMERCIAL, TRAFFIC, BUS STOPS

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.
- We find all social classes and very high traffic throughout the day, with the highest average exposure of the entire network – 48 million ads/day.

# MALANGA A

mt/month



## LOCATION

OUA Ave. near Toyota  
Mozambique



## EXPOSURE

Medium High  
100 a 150 seg.



## SIZE

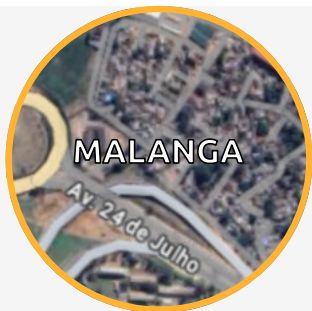
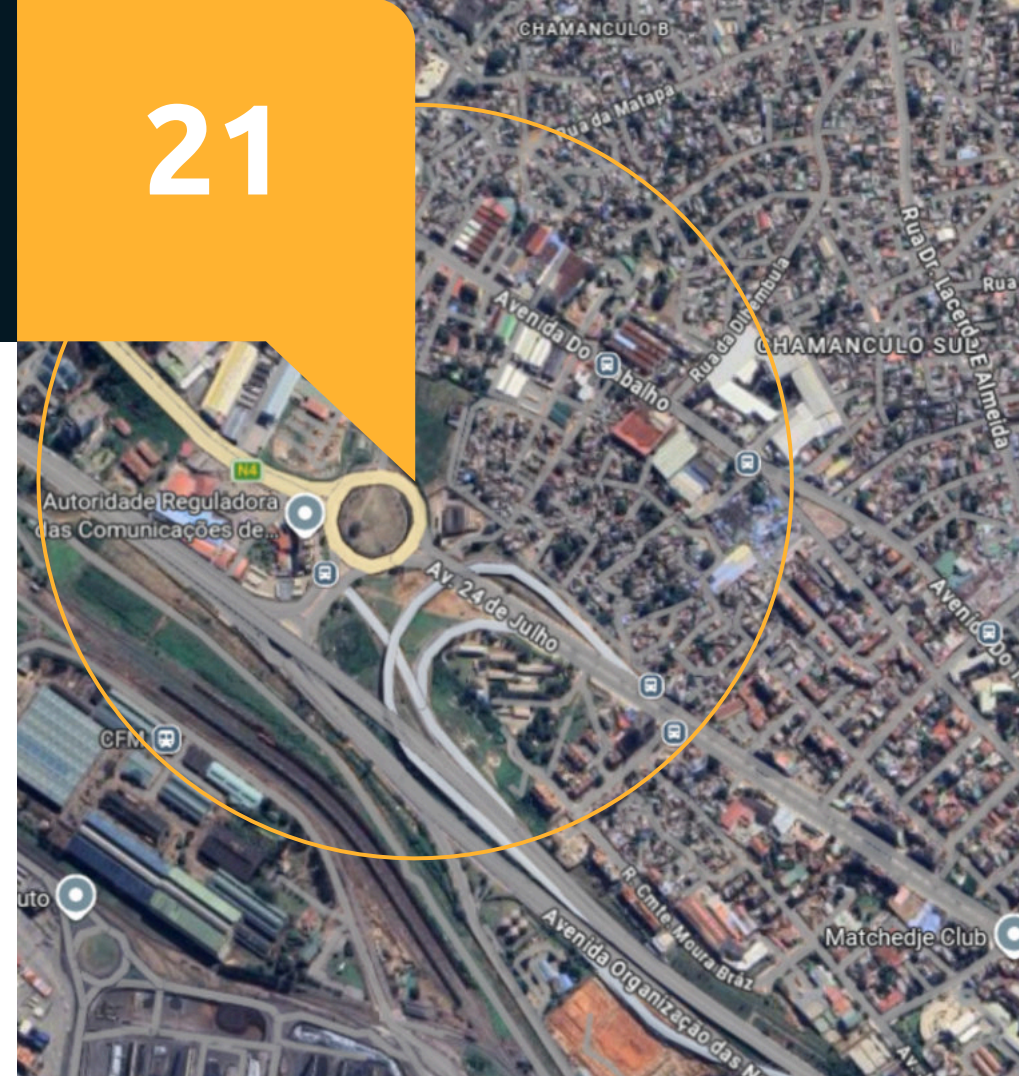
25 x 5 meters



## CARS PER DAY

40 a 50 thousand

21

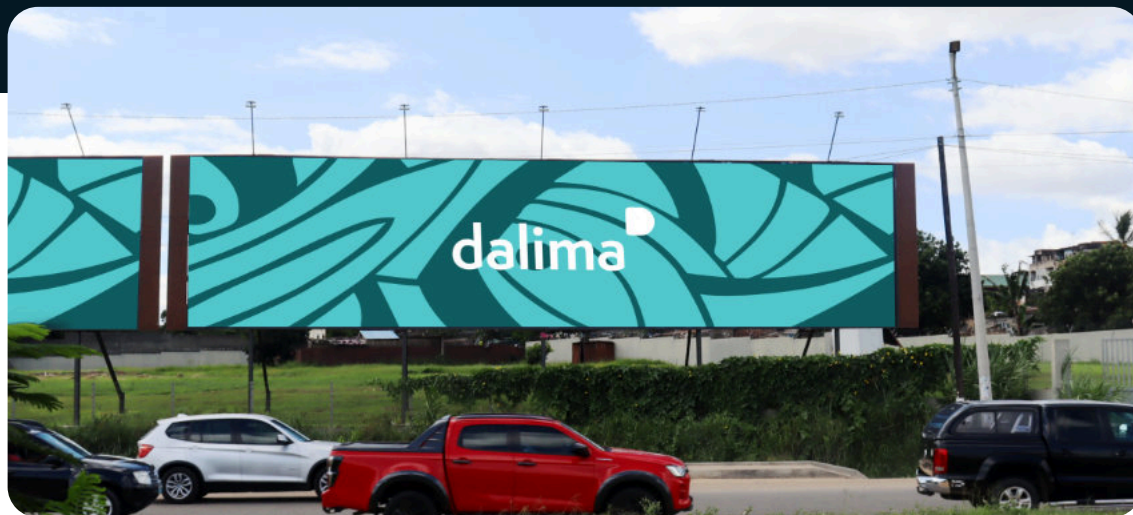


## RESIDENTIAL, COMMERCIAL, TRAFFIC, BUS STOPS

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.
- We find all social classes and very high traffic throughout the day, with the highest average exposure of the entire network – 48 million ads/day.

# MALANGA B

mt/month



## LOCATION

OUA Ave. near Toyota  
Mozambique



## EXPOSURE

Medium High  
100 a 150 seg.



## SIZE

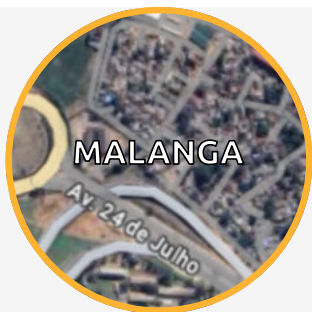
25 x 5 meters



## CARS PER DAY

40 a 50 thousand

# 22



## RESIDENTIAL, COMMERCIAL, TRAFFIC, BUS STOPS

- They are located in the central areas of Maputo and on the main access roads.
- Heavy traffic across multiple lanes; numerous public transport stops and terminals, restaurants, and local shops.
- We find all social classes and very high traffic throughout the day, with the highest average exposure of the entire network – 48 million ads/day.

# OUR NETWORK

Full coverage • Maximum visibility • Real impact

The Dalima Network integrates:

LED Digital Panels of the  
**LATEST  
GENERATION**



**LARGE FORMAT  
Billboards**



**All of our panels are  
strategically positioned  
to ensure:**

- Visibility during peak hours
- High frequency and visual retention
- Diverse and qualified audience



# Do you want to plan your campaign?

Get in touch so we can help you create  
your campaign.



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